What is the Airflow Summit?

Airflow Summit is a online event for users and members of the Apache Airflow community. Apache Airflow is one of the most popular open-source data engineering projects. This event is a unique opportunity to contact with fellow Airflow users, and to hear from experts about how they have built enterprise-scale solutions with Airflow.

Attendees and sponsors will have a chance to virtually network with the core developers of the project, connect and learn more from global companies building solutions with Apache Airflow, such as Google, Airbnb, Lyft, Astronomer.io, and many others.
Why get involved?

Share Know-how
Learn and share how to build cutting-edge data solutions

Talent Scouting
Find and connect with the best talent building data architecture solutions with Apache Airflow

Build Brand Awareness
Position your product at the core of the Apache Airflow extended community

Lead Generation
Understand the data engineering ecosystem and detect new business opportunities
Who is our audience?

Job titles

- 63% Data Engineer
- 19% Developers/Architects
- 11% Data scientists/Analysts
- 8% Others

Airflow at scale

- 37% 0-20 DAGs
- 44% 20-100 DAGs
- 19% >100 DAGs
2021 Airflow Summit results
Attendance

10,304
Total registered

5,024
Attended live

3,292
Watched replay

1,587
Clicked CTA
Content

55 talks + 1 contribution workshop

Total session views: 29,298

Session with most live participants: “Contributing to Apache Airflow | Journey to becoming Airflow's leading contributor”. (2,253)
Airflow meetups that hosted the event

- Bangalore
- Bay Area
- London
- Melbourne
- NYC
- Tel-Aviv
- Tokyo
- Warsaw
Participant countries 2021

- Africa: 1%
- Asia: 23%
- Europe: 24%
- North America: 39%
- Oceania: 2%
- South America: 11%
# Sponsorship levels

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Community Partner</th>
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</thead>
<tbody>
<tr>
<td>Branded talk (&quot;session presented by X&quot;) - includes call to action. Talk is recorded and stays available for on-demand access</td>
<td>Yes</td>
<td>Yes</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Whole database of participants (with contact info for those who accepted sharing)</td>
<td>–</td>
<td>–</td>
<td>Email to attendees with call to action from sponsor</td>
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<tr>
<td>Attendees contact</td>
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<td>–</td>
<td>–</td>
<td>–</td>
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<tr>
<td>Item in virtual swag bag</td>
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<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Branding on website</td>
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<tr>
<td>Branding on live session</td>
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<tr>
<td>Brand presence on recordings (bumper)</td>
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<td>Social media mentions</td>
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<td>Group sponsor posts</td>
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<tr>
<td>Newsletter mentions</td>
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<td>Yes</td>
<td>Yes</td>
<td>–</td>
</tr>
<tr>
<td>Mention in event chat</td>
<td>2</td>
<td>1</td>
<td>Yes</td>
<td>–</td>
</tr>
<tr>
<td>Job Fair (option to participate)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>

All sponsorships are subject to approval.
2021 sponsors

Google Cloud

ASTRONOMER

Databand

preset

The Apache Software Foundation

FIREBOLT

aws

Fivetran

unravel

Packt

MANNING PUBLICATIONS

atlan

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