

Sponsorship Prospectus

Airflow Summit 2021

A platform to author, schedule
and monitor workflows

SCALABLE | EXTENSIBLE | ELEGANT

July 8th-16th, 2021.
Come fly with us.

<https://airflowsummit.org/>

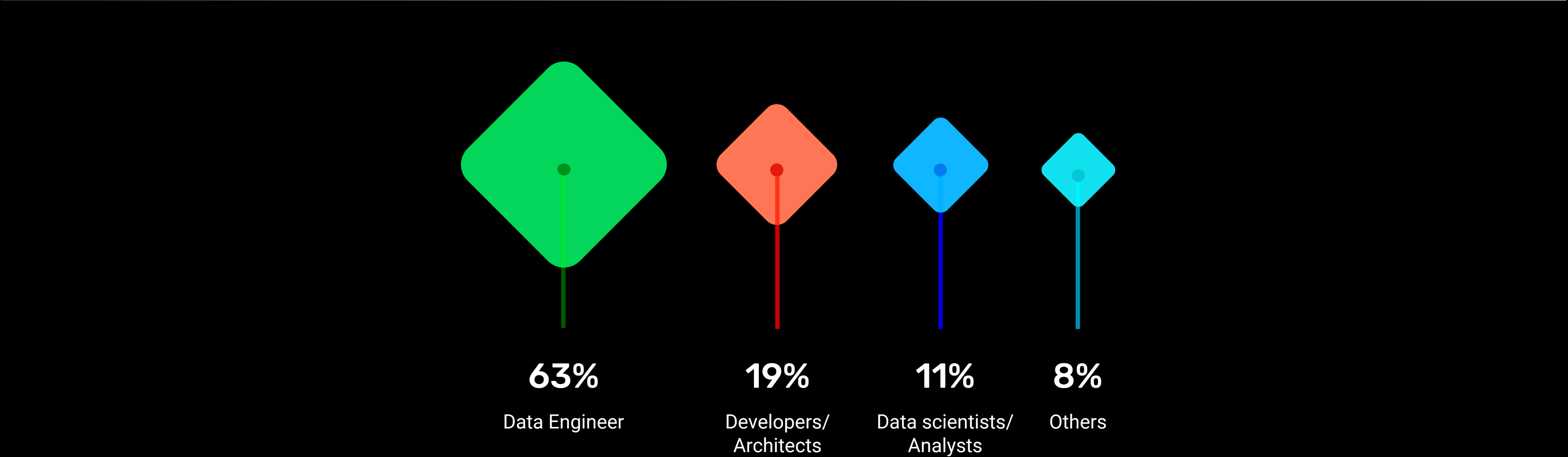
What is the Airflow Summit?

Airflow Summit is a digital event for users and members of the Apache Airflow community. Apache Airflow is one of the most popular open-source data engineering projects. This event is a unique opportunity to contact with fellow Airflow users, and to hear from experts about how they have built enterprise-scale solutions with Airflow.

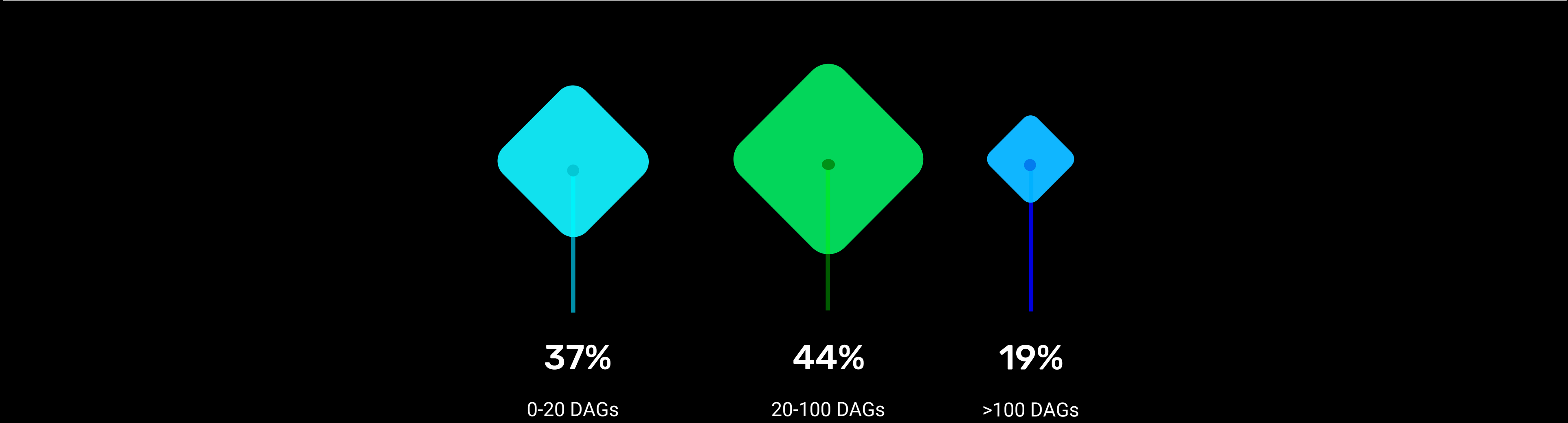
Attendees and sponsors will have a chance to virtually network with the core developers of the project, connect and learn more from global companies building solutions with Apache Airflow, such as Google, Airbnb, Lyft, Astronomer.io, and many others.

Who is our audience?

Job titles



Airflow at scale



Why get involved?



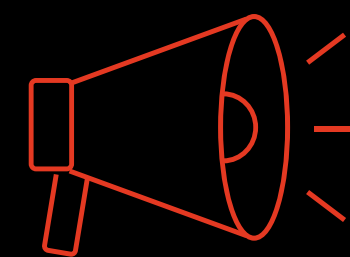
Share Know-how

Learn and share how to build cutting-edge data solutions



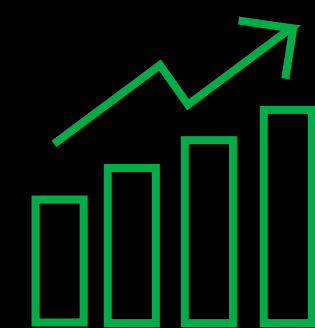
Talent Scouting

Find and connect with the best talent building data architecture solutions with Apache Airflow



Build Brand Awareness

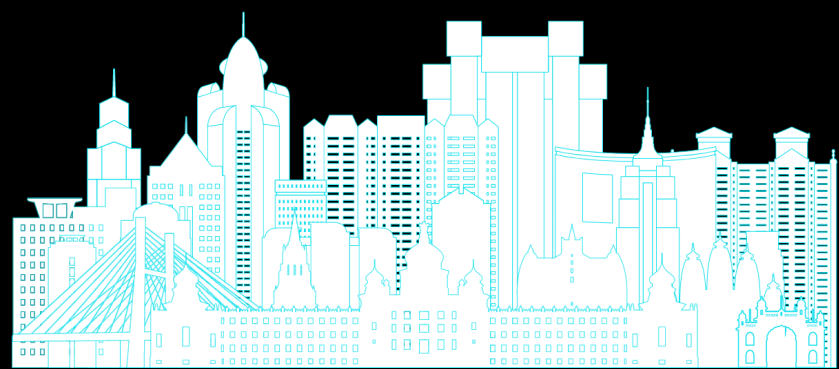
Position your product at the core of the Apache Airflow extended community



Lead Generation

Understand the data engineering ecosystem and detect new business opportunities

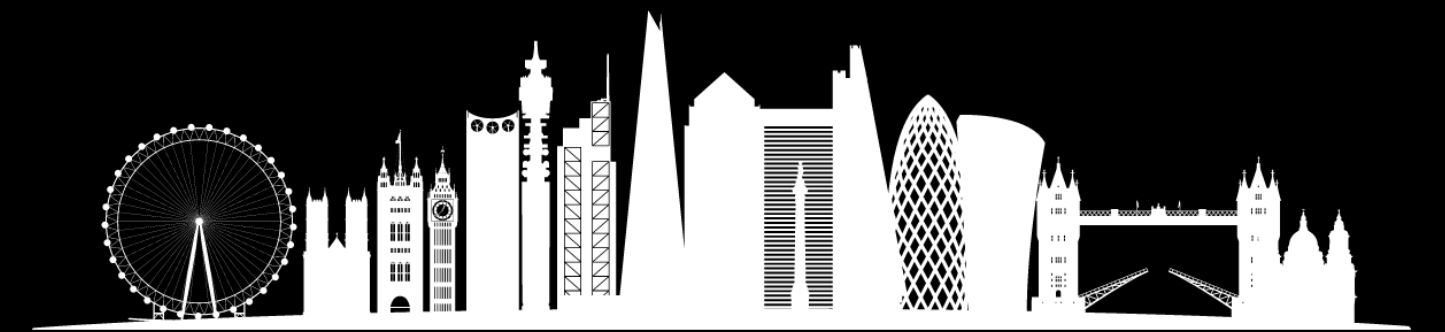
Airflow meetups that will participate in 2021



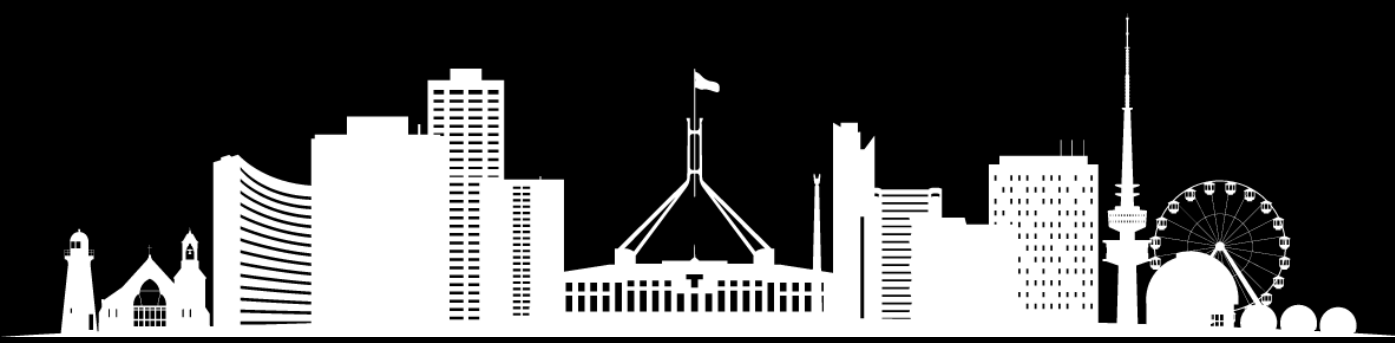
Bangalore



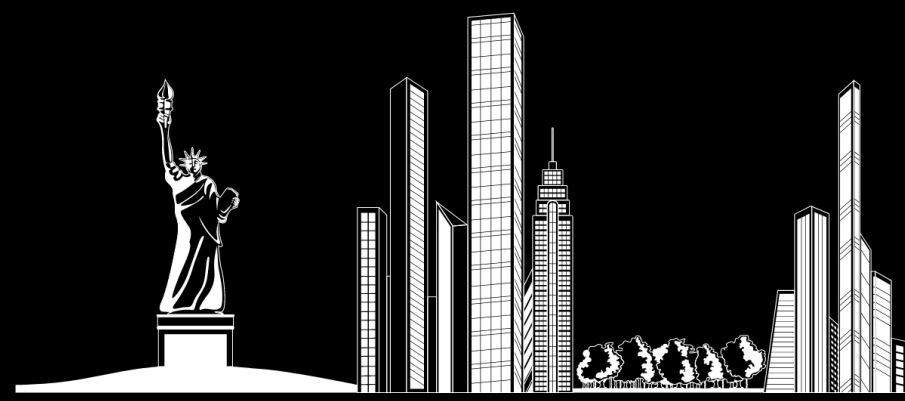
Bay Area



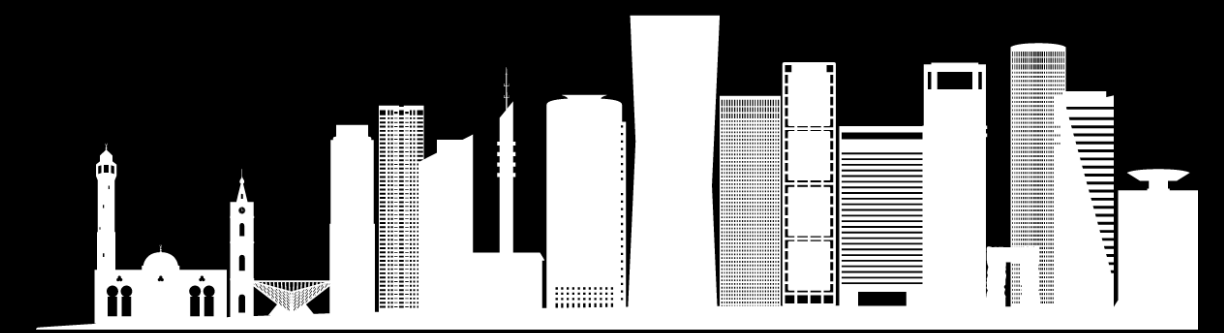
London



Melbourne



NYC



Tel-Aviv



Tokyo



Warsaw

Sponsorship levels

	PLATINUM	GOLD	SILVER	COMMUNITY PARTNER
	20 000 \$	7 000 \$	3 000 \$	FREE
BENEFITS	SOLD OUT			
Branded talk ("session presented by X") - includes call to action. Talk is recorded and stays available for ondemand access	Yes	Yes	—	—
Attendees contact	Whole database of participants (with contact info for those who accepted sharing)	Email to attendees with call to action from sponsor	—	—
Item in virtual swag bag	Yes	Yes	Yes	Yes
Branding on website	✓	✓	✓	✓
Branding on live session	✓	✓	✓	—
Brand presence on recordings (bumper)	✓	✓	✓	—
Social media mentions	2	1	Group sponsor posts	Group sponsor posts
Newsletter mentions	Yes	Yes	Yes	—
Mention in event chat	2	1	1	—
Job Fair (option to participate)	Yes	Yes	Yes	Yes

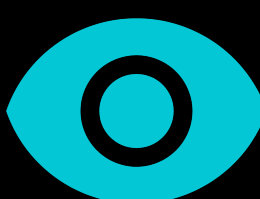
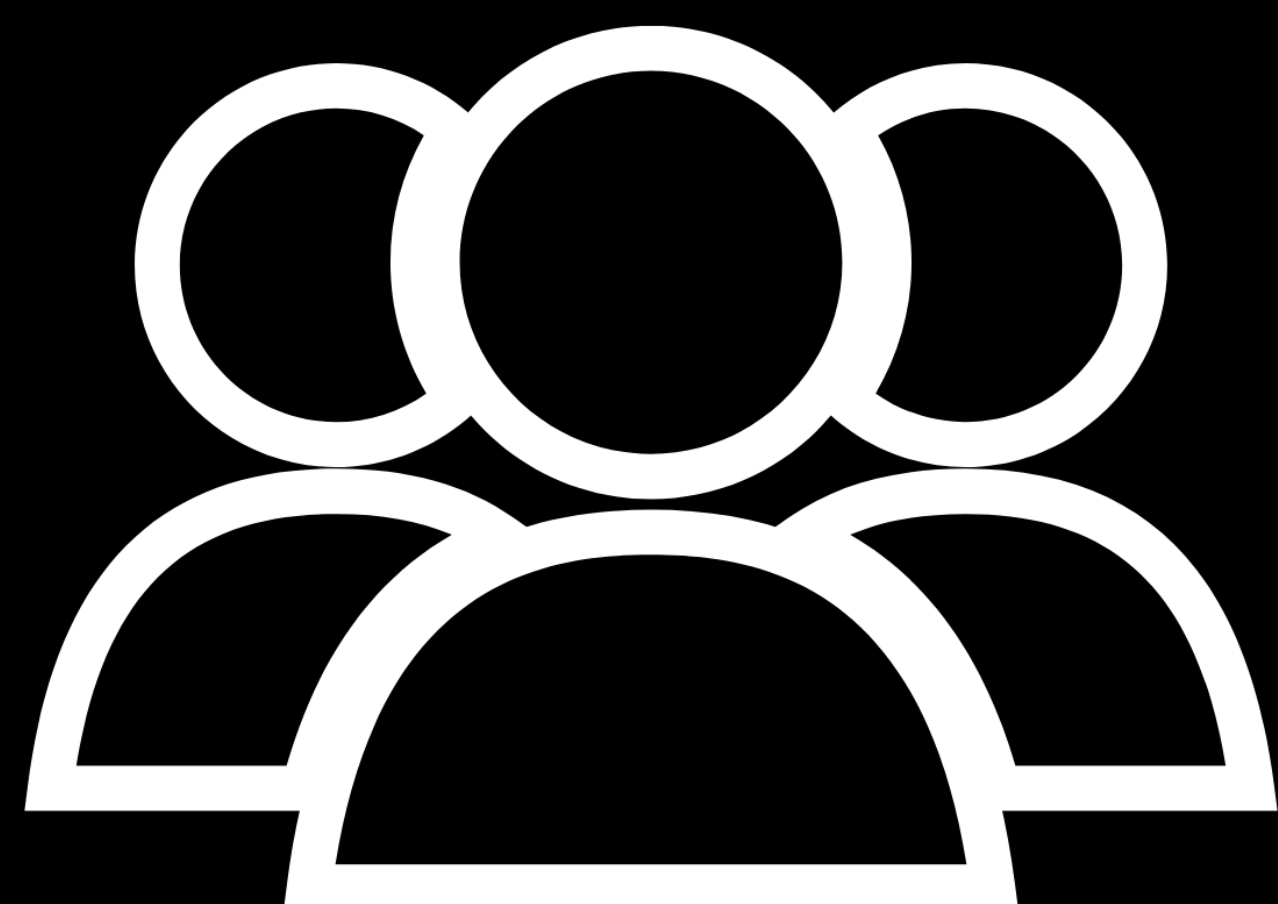


2020 Airflow Summit results



Attendance

6004
Total registered



3255
Attended live



2792
Watched replay

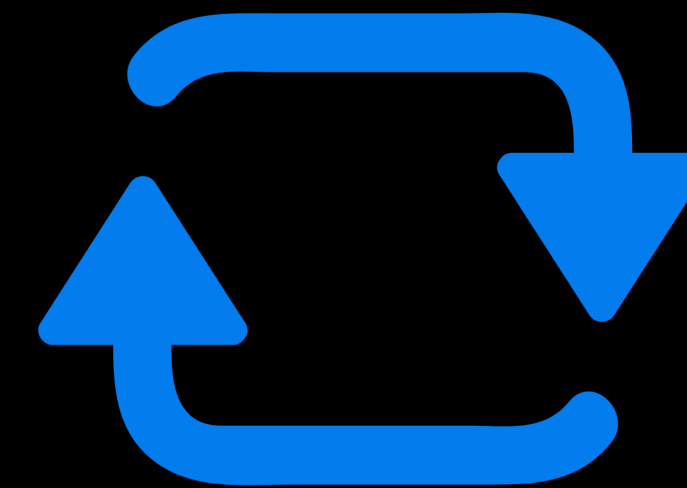


1075
Clicked CTA

Content



42 talks + 3
workshops



Total session views:
17,585



Session with most live
participants:
“Airflow then and now”
(1,419)

Participant countries 2020

Map

Where in the world are people joining from?



2021 sponsors



Contact us



partners@airflowsummit.org

Produced by

