Airflow Summit 2022

A platform to author, schedule and monitor workflows

SCALABLE | EXTENSIBLE | ELEGANT

May 23th-27th, 2022.
Join from anywhere.

https://airflowsummit.org/
What is the Airflow Summit?

Airflow Summit is an online event for users and members of the Apache Airflow community. Apache Airflow is one of the most popular open-source data engineering projects. This event is a unique opportunity to connect with fellow Airflow users, and to hear from experts about how they have built enterprise-scale solutions with Airflow.

Attendees and sponsors will have a chance to virtually network with the core developers of the project, connect and learn more from global companies building solutions with Apache Airflow, such as Google, Airbnb, Lyft, Astronomer.io, and many others.
Why get involved?

Share Know-how
Learn and share how to build cutting-edge data solutions

Talent Scouting
Find and connect with the best talent building data architecture solutions with Apache Airflow

Build Brand Awareness
Position your product at the core of the Apache Airflow extended community

Lead Generation
Understand the data engineering ecosystem and detect new business opportunities
Who is our audience?

Job titles

- 63% Data Engineer
- 19% Developers/Architects
- 11% Data scientists/Analysts
- 8% Others

Airflow at scale

- 37% 0-20 DAGs
- 44% 20-100 DAGs
- 19% >100 DAGs
2021 Airflow Summit results
Attendance

10,304
Total registered

5,024
Attended live

3,292
Watched replay

1,587
Clicked CTA
Content

55 talks + 1 contribution workshop

Total session views: 29,298

Session with most live participants: “Contributing to Apache Airflow | Journey to becoming Airflow's leading contributor”. (2,253)
Airflow meetups that hosted the event

- Bangalore
- Bay Area
- London
- Melbourne
- NYC
- Tel-Aviv
- Tokyo
- Warsaw
## Sponsorship levels

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>COMMUNITY PARTNER</th>
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<td>Branded talk (&quot;session presented by X&quot;) - includes call to action. Talk is recorded and stays available for on-demand access</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Whole database of participants (with contact info for those who accepted sharing)</td>
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<tr>
<td>Attendees contact</td>
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<td>–</td>
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<td>Item in virtual swag bag</td>
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<tr>
<td>Branding on live session</td>
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<td>Mention in event chat</td>
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<td>1</td>
<td>1</td>
<td>–</td>
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<td>Job Fair (option to participate)</td>
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