Sponsorship Prospectus

Airflow Summit 2022

A platform to author, schedule
and monitor workflows

SCALABLE | EXTENSIBLE | ELEGANT

May 23th-27th, 2022.
Join from anywhere.

https://airflowsummit.org/

What is the Airflow Summit?

Airflow Summit is a online event for users and members of the Apache Airflow community. Apache Airflow is one of the most popular open-source data engineering projects. This event is a unique opportunity to contact with fellow Airflow users, and to hear from experts about how they have built enterprise-scale solutions with Airflow.

Attendees and sponsors will have a chance to virtually network with the core developers of the project, connect and learn more from global companies building solutions with Apache Airflow, such as Google, Airbnb, Lyft, Astronomer.io, and many others.
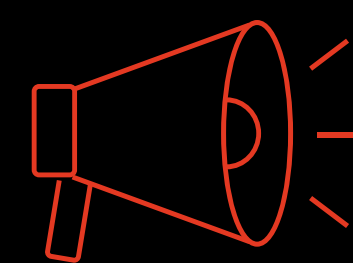
Why get involved?

Share Know-how

Learn and share how to build cutting-edge data solutions

Talent Scouting

Find and connect with the best talent building data architecture solutions with Apache Airflow

Build Brand Awareness

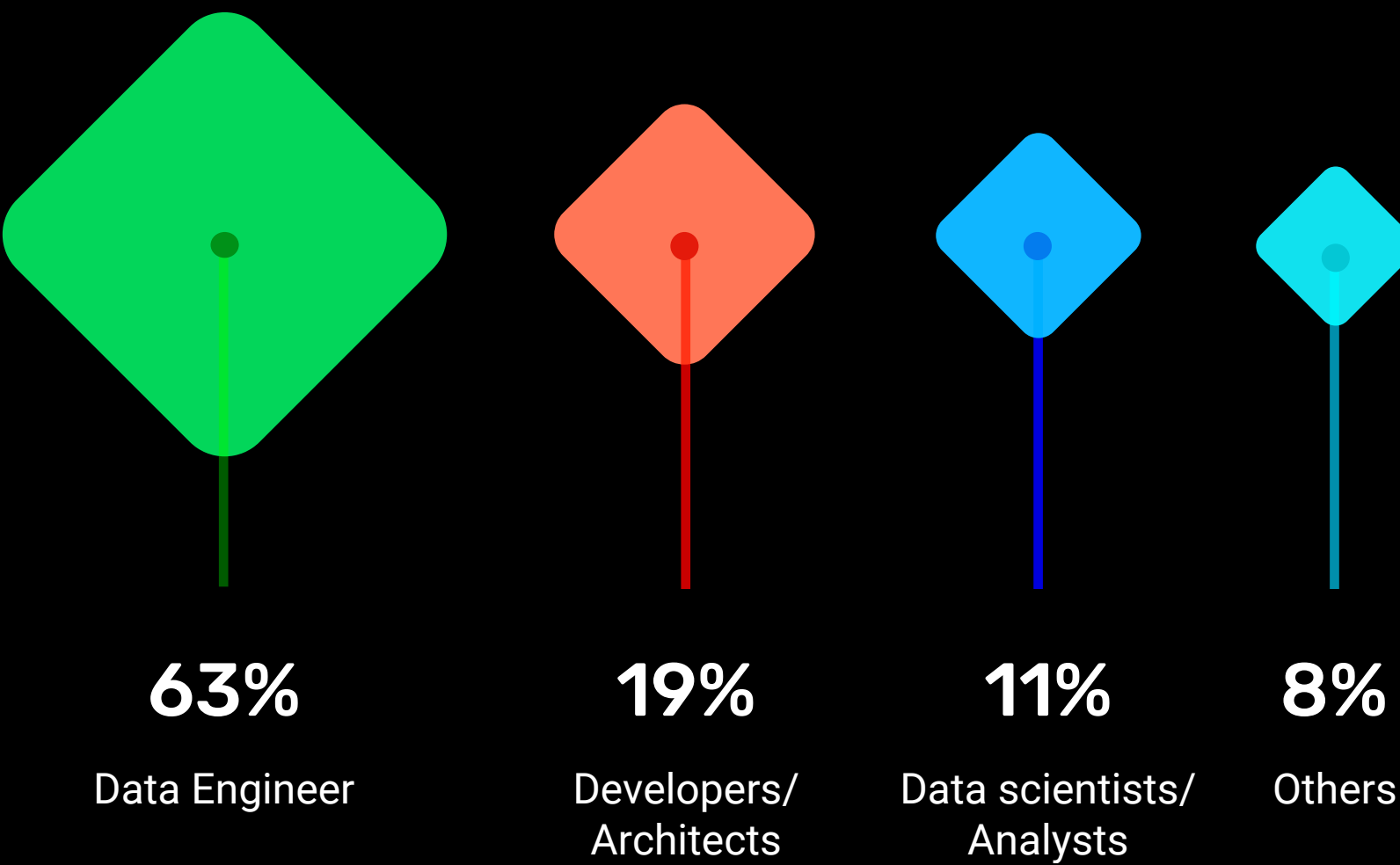Position your product at the core of the Apache Airflow extended community
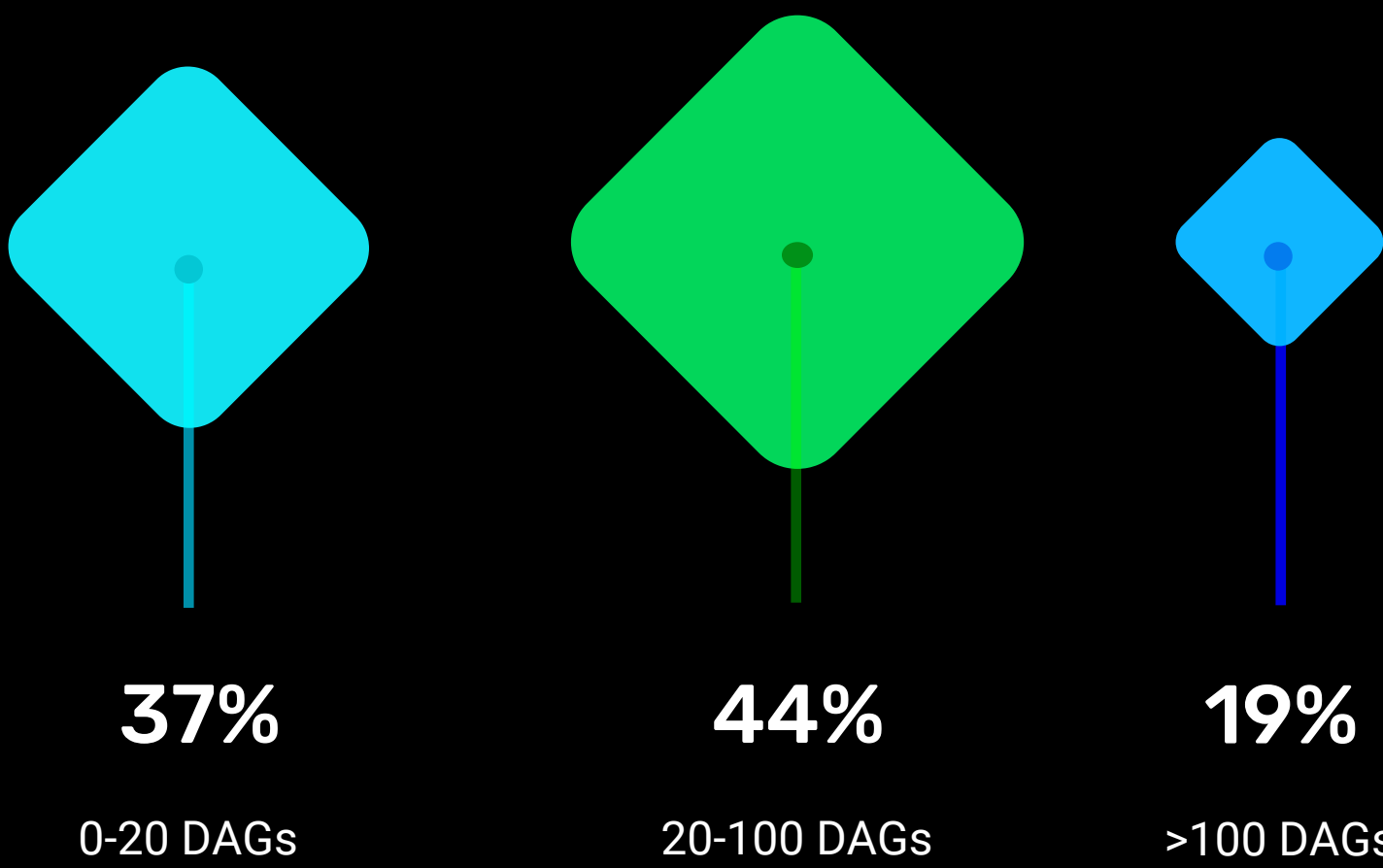
Lead Generation

Understand the data engineering ecosystem and detect new business opportunities

Who is our audience?

Job titles

63%	19%	11%	8%
Data Engineer	Developers/Architects	Data scientists/Analysts	Others

Airflow at scale

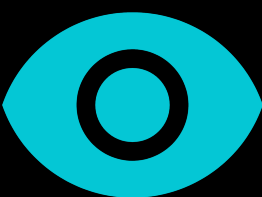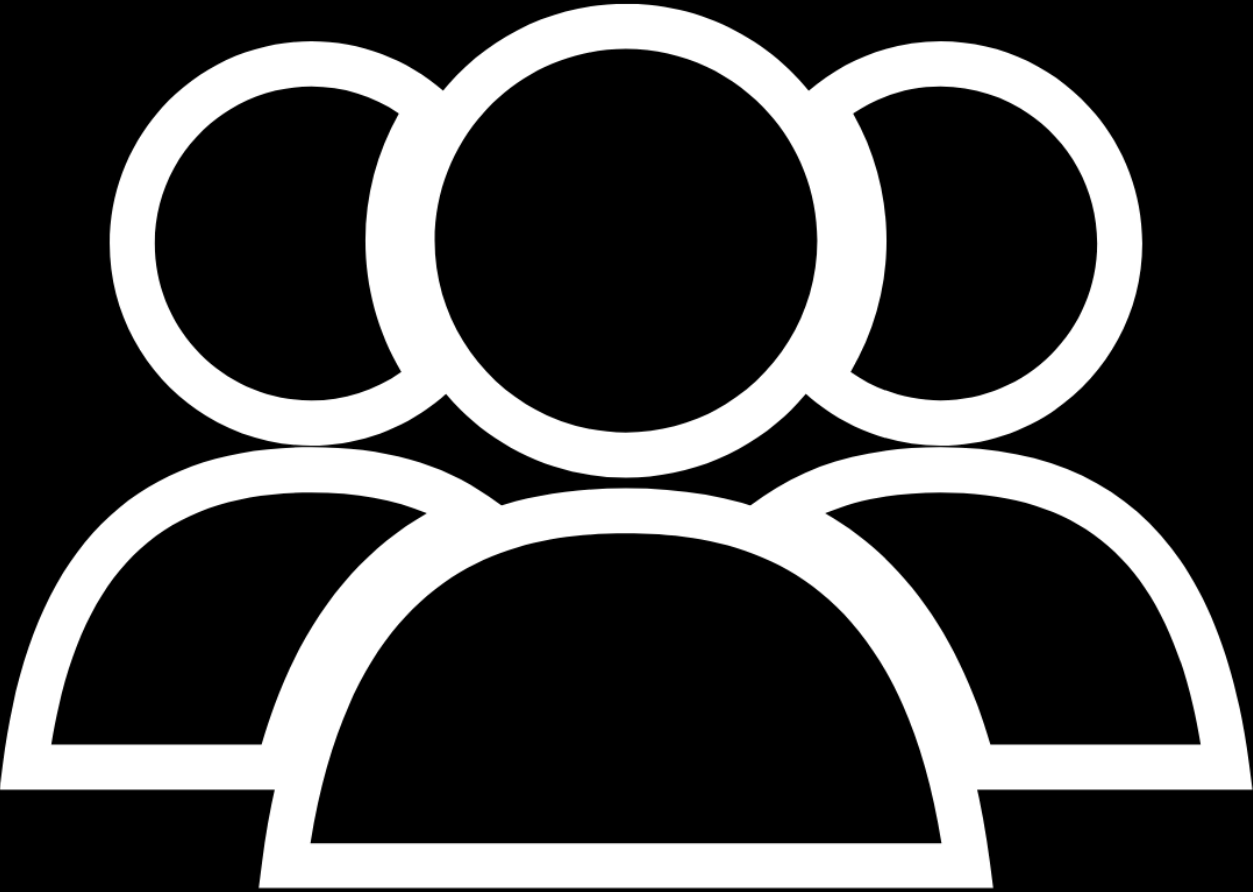| 37%	44%	19%
0-20 DAGs	20-100 DAGs	>100 DAGs

2021 Airflow Summit results

Attendance

10,304
Total registered

5,024
Attended live

3,292
Watched replay

1,587
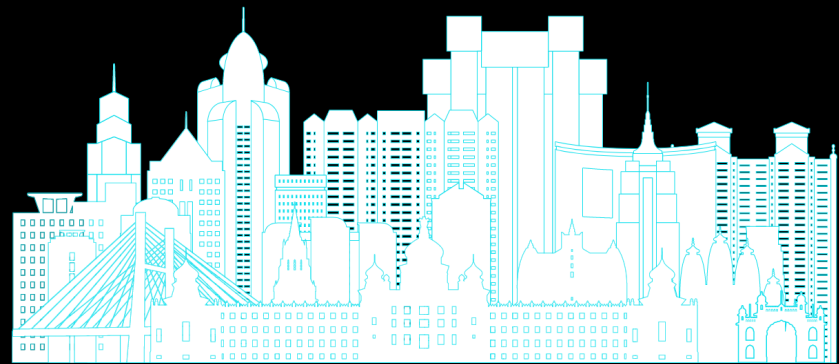Clicked CTA

Content

55 talks + 1
contribution workshop

Total session views:
29,298

Session with most live participants:
*"Contributing to Apache Airflow |
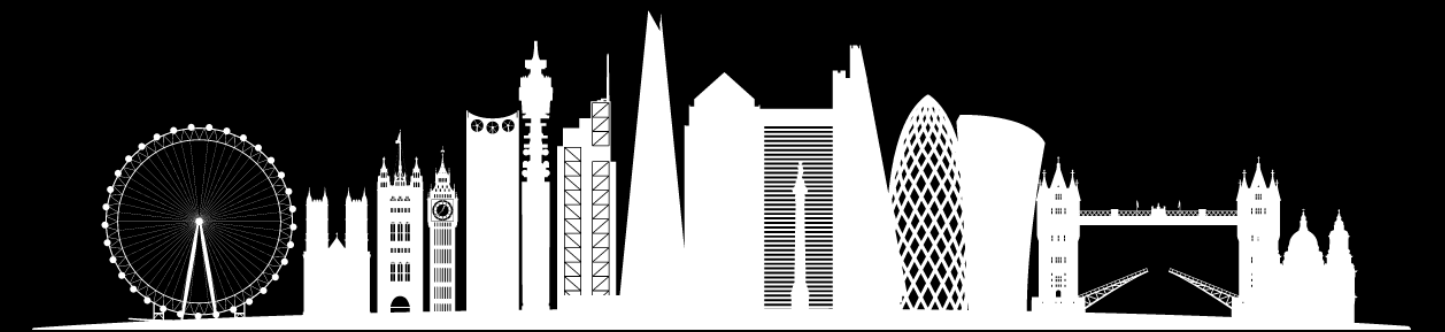Journey to becoming Airflow's leading
contributor"*.
(2,253)

Airflow meetups that hosted the event
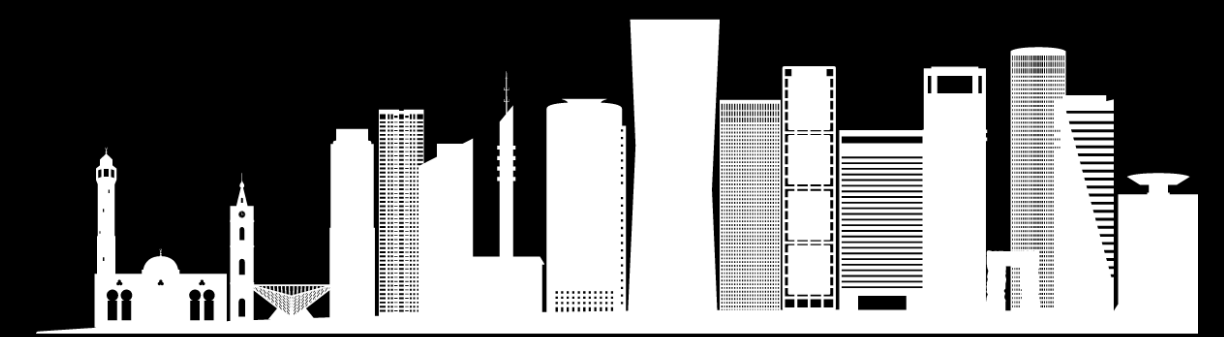
Bangalore

Bay Area

London

Melbourne

NYC

Tel-Aviv

Tokyo

Warsaw

Participant countries 2021

Africa	1%	Europe	24%	Oceania	2%
Asia	23%	North America	39%	South America	11%

Sponsorship levels

BENEFITS	PLATINUM 20 000 $	GOLD 10 000 $	SILVER 3 500 $	COMMUNITY PARTNER FREE
Branded talk ("session presented by X") - includes call to action. Talk is recorded and stays available for ondemand access	Yes	Yes	–	–
Attendees contact	Whole database of participants (with contact info for those who accepted sharing)	Email to attendees with call to action from sponsor	–	–
Item in virtual swag bag	Yes	Yes	Yes	Yes
Branding on website	✓	✓	✓	✓
Branding on live session	✓	✓	✓	–
Brand presence on recordings (bumper)	✓	✓	✓	–
Social media mentions	2	1	Group sponsor posts	Group sponsor posts
Newsletter mentions	Yes	Yes	Yes	–
Mention in event chat	2	1	1	–
Job Fair (option to participate)	Yes	Yes	Yes	Yes

2021 sponsors

Google Cloud

ASTRONOMER

Databand

preset™

THE APACHE SOFTWARE FOUNDATION

FIREBOLT

aws

Fivetran

unravel™

Packt>

MANNING PUBLICATIONS

atlan

Contact us

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