

Multi-instance Asset Synchronization

Push or Pull?

Sébastien Crocquevieille



What we do

We generate value and growth for our clients by turning their digital marketing expenses into impactful and profitable data-driven investments.

CRM & Loyalty Management

- 1st Party Data Collection
- Customer Journey design
- Omnichannel campaign management
- Clean Room management
- Incrementality & CLV

Numberly Martech Platform

- Content builder
- Marketing Automation tool
- Messaging APIs
- Impactly

Digital Media

- Media Strategy
- Full funnel activation
- Data Collaboration & Retail Media
- Experimentation & measurement

Data Strategy & Insights

Digital Consulting

- Insights & Analytics
- Al-driven solutions
- Numberly Academy

Numberly the Marketing Technologist

• We are around since 2000, HQ in Paris France.

















- 95% of Our Infrastructure is Self-Hosted on Bare Metal Servers
- We are our own Internet Service Provider.
- We commit to Open Source & Developer Community
 - Numberly Github, **OSS** financing, **Europython** Sponsor **11 years** straight
- Self hosted Airflow users since 2017 version 1.x



Numberly the Marketing Technologist

Airflow Key figures in Production:

- 1817 DAGs on 2 instances with 341 Datasets
- 16 500 daily DagRuns with 44 500 daily TaskInstances



WhoAml

Who Am I?

- Sébastien Crocquevieille
- Data Engineer @ Numberly
- French & Mexican
- Airflow user since 2018
- EuroPython 2023 Speaker
 - Orchestrating Python Workflows in Apache Airflow
- Pycon TW 2025 Speaker



You can call me **SEB**

Events vs Assets Scheduling

Disclaimer

THE CHARACTERS AND EVENTS DEPICTED IN THIS PHOTOPLAY ARE FICTITIOUS. ANY SIMILARITY TO ACTUAL PERSONS, LIVING OR DEAD, IS PURELY COINCIDENTAL.

External Events

It could be anything that happens outside Airflow

- Any message/post
- Any change in a value
- Any detectable action or signal



Event Driven Scheduling (Airflow 3.0)

Design:

- Execution that strictly follows external events
- Individual action based on payload?
- 1 to 1 execution

In practice:

- A little complex to set up
 - AssetWatcher: monitors external event source via triggers
- Requires guarantees concerning:
 - Ensuring deliverability
 - Avoiding duplicate events
 - Ordering ??



Asset-Aware Scheduling (Airflow 2.4)

Design:

- Event that indicates a change in Data Source
- Data source changes are indistinguishable

Constraints:

- Similar to Event Driven but with lower constraints
 - 1 to 1 execution not guaranteed
 - o Order of events **shouldn't** be important
- No triggers needed, just Airflow Assets



Airflow (Data) Assets

from airflow.sdk import Asset

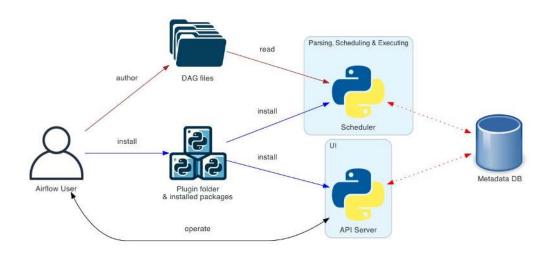
```
example_asset = Asset("s3://asset-bucket/example.csv")
```

- It is just a string \rightarrow representing a Data Source
- Stored in Airflow DB
- Maintaining link is YOUR responsibility
- Generated by DAG parsing



Upscaling our Scheduling

Airflow Scheduler





Performance issues

Machine performance

- High CPU and RAM usage
- Scheduler heartbeat failures
- dag_processing.total_parse_time is high



Performance issues

Machine performance

- High CPU and RAM usage
- Scheduler heartbeat failures
- dag_processing.total_parse_time is high

Slow scheduling

- Many tasks in "queued" or "scheduled" state
- Delayed DAG runs



Performance issues

Machine performance

- High CPU and RAM usage
- Scheduler heartbeat failures
- dag_processing.total_parse_time is high

Slow scheduling

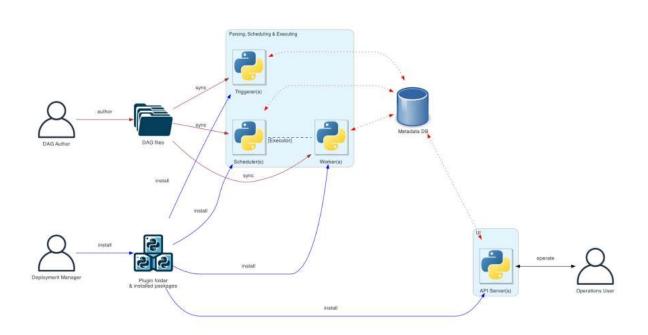
- Many tasks in "queued" or "scheduled" state
- Delayed DAG runs

Database limitations

- Too many connections
- Slow queries



Airflow Remote Executors





Airflow Remote Executors

Pros:

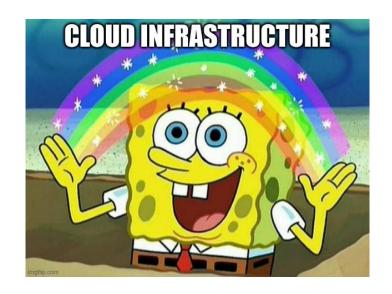
- Robust: decoupling workers from scheduler process
- Effective: Worker parallelization
- Available: Low latency workers always running



Airflow Remote Executors

Cons:

- Requires Infrastructure setup
- Can be Expensive: Cloud cost





Still having issues?



Scheduler Replication

Running More Than One Scheduler [link]

Airflow supports running more than one scheduler concurrently – both for performance reasons and for resiliency.



Scheduler Replication

Pros:

- Split scheduling load
- More resilient
- Not much work

Cons:

More Database operations



Need more?



Separate Instances

Just have 2 Airflows

Pros:

- Maximum scalability
- Separation of Concerns
- Better Access Control



Separate Instances

Just have 2 Airflows ?!

Cons:

- Even more maintenance
- Even more resources
- Redundant operations



Assets

+

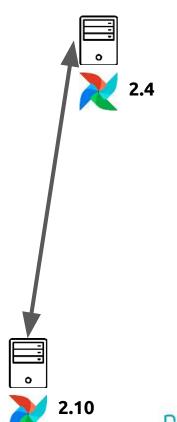
Multiple instances

• • •

Synchronizing Airflow Assets

Our use case

- Airflow Migration 2.4 \rightarrow 2.10 (latest version)
- Complete dependency overhaul (Python & Spark)
- Big dag library (~2000 DAGs)
- From old instance to new
- Upgrading code as we migrate





Our use case



- Migrating DAGs by batches based on
 - Complexity
 - Dependencies
 - Missing features
 - Urgency
- Specific needs:
 - o Cross instance DAG Trigger
 - Cross instance Task sensor
- What about Airflow Assets? ⇒ Synchronization!

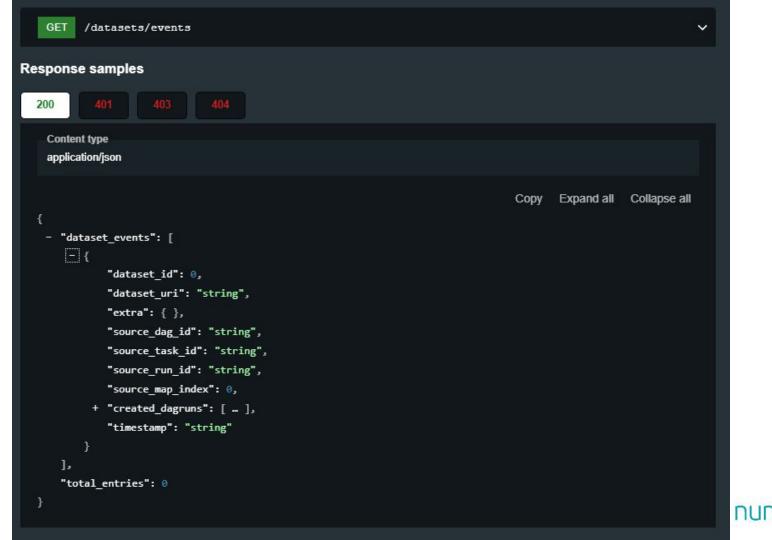


Push or Pull?

Push

How do we start?

By getting the Asset Events!



Design choices

- Using Airflow API to get Asset Events
 - Filter by -timestamp & store the "offset" in Airflow Variables





io Consumer

airflow-dataset-synchronizer.dataset-events	~	Partition	Start From					
		☑ All	☑ Earliest	☐ Latest	Date (Paris time)	Timestamp or oid	Offset	
			•					

Control



Design choices

- Using Airflow API to get Asset Events
 - Filter by -timestamp & store the "offset" in Airflow Variables
- Push them to a Kafka topic ⇒ Single source of truth for all Asset Events

Almost Done!



Some 403 issues

- No POST endpoint for Dataset Events Solved in 2.9
 - Dirty DB editor DAG
- Dataset Events POST doesn't create NEW Datasets "Solved" in 3.0 with Materialize EP
 - Make my own materialize DAG

====> Conflict between parsed objects (Dataset) and created objects (Dataset Events)

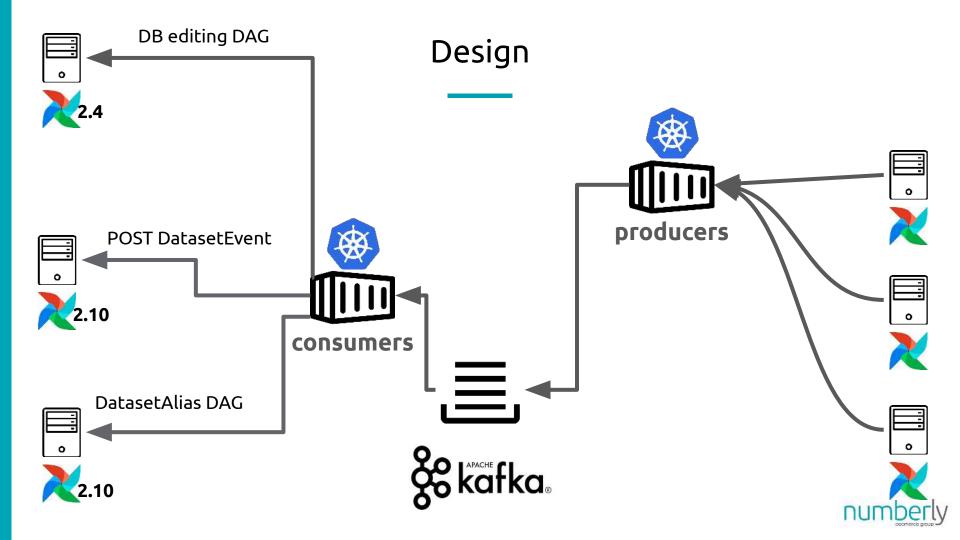
- Datasets cannot be dynamically created Solved in 2.10 with DatasetAlias
 - o Go to latest version (at the time) 2.10



Design choices

- Using Airflow API to get Asset Events
 - Filter by -timestamp & store the "offset" in Airflow Variables
- Kafka topic ⇒ Single source of truth for all Asset Events
- Push back to Airflow through 3 different methods





```
"dataset_id": int,
"dataset name": URI,
"event id": int,
"event_timestamp": Datetime,
"origin": AIRFLOW INSTANCE URL,
"source_dag": DAG_ID,
"source task": TASK ID
```

It works!



Or Pull?

Pull Based Scheduling

- Airflow PULL from external instances directly
- Use Event based scheduling
 - o **Ignore** the fact that we need another migration
- Poll Asset Events continuously to stay updated

Asset Watcher ⇒ Asset Event ⇒ DAG execution



Let's code together

Using an Asset Watcher

```
from airflow.sdk import AssetWatcher

my_watcher = AssetWatcher(name="my_watcher", trigger=???)
```

trigger: BaseEventTrigger | dict



Base Event Trigger

CLASS:

Inherits from BaseEventTrigger

OBLIGATORY METHODS:

- serialize
 - Class path & arguments required for initialization must be serializable
- run
 - The actual trigger operation
- __init__

OPTIONAL METHODS:

- cleanup
- _set_context



```
from airflow.triggers.base import BaseEventTrigger, TriggerEvent
     class SimpleEventTrigger(BaseEventTrigger):
         def __init__(self, url: str, **kwargs):
11
              self.url = url
12
         def serialize(self) → tuple[str, dict[str, Any]]:
              return (
                  "event_scheduling.SimpleEventTrigger",
                  {"url": self.url},
         async def run(self) → AsyncIterator[TriggerEvent]:
              while True:
21
                  event str = await aiohttp.get(self.url).text()
                  if not event str:
23
                      continue
                  else:
25
                      yield TriggerEvent(event str)
```

```
from airflow.sdk import Asset, AssetWatcher

trigger = SimpleEventTrigger(url="http://magic/airflow_endpoint")

my_asset = Asset(

"simple_trigger_asset", watchers=[AssetWatcher(name="my_watcher", trigger=trigger)]

)
```

```
with DAG(dag_id="event_scheduled_job", schedule=[my_asset]) as dag:
```



Triggerer Process

```
triggerer
            2825-10-86717:10:27.516847Z [info
                                                     Got event: a9a6e4384bf1a4ad026701bdfd2e25906977509f6a5dccd0299e1bb9642be29b [airflow.logging config] loc=triggerer job runner.pv:72
triggerer
            2025-10-06T17:10:27.516065Z [info
                                                     Checking event for novelty
                                                                                     [mirflow.logging_config] loc=triggerer_job_runner.py:729
riggerer
            2025-10-06T17:10:27.516414Z [info
                                                     Getting event
                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
                                                     Got event: a9a6e4384bf1a4ad026701bdfd2e25906977509f6a5dccd029901bb9642be29b [airflow.logging_config] loc=triggerer_job_runner.py:72
            2825-18-86T17:10:27.516448Z [info
riggerer
            2025-10-06T17:10:27.516462Z [info
                                                     Checking event for novelty
            2025-10-06T17:10:27.516797Z [info
                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
riggerer
                                                     Getting event
           2025-10-06T17:10:27.516822Z [info
                                                     Got event: a9a6e4384bf1a4ad026701bdfd2e25906977509f6a5dccd0299e1bb9642be29b [sirflow.logging config] loc=triggerer job runner.py:729
           2025-10-86T17:10:27.516840Z [info
                                                     Checking event for novelty
                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
           2025-10-06T17:10:27.517172Z [info
                                                     Getting event
triggerer
            2025-10-06717:10:27.517196Z [info
                                                     Got event: a9a6e4384bfla4ad026701bdfd2e25906977509f6a5dccd0299e1bb9642be29b [sirflow.logging config] loc=triggerer job runner.py:729
                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
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            2025-10-06T17:10:27.518336Z [info
                                                     Checking event for novelty
            2025-10-06T17:10:27.518706Z [info
                                                     Getting event
                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
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                                                     Oot event: a9a6e4384bf1a4ad026701bdfd2e25906977509f6a5dccd029901bb9642be29b [airflow.logging_config] loc=triggerer_job_runner.py:72
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            2025-10-06T17:10:27.518740Z [info
                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
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            2025-10-06T17:10:27.518762Z [info
                                                     Checking event for novelty
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            2025-18-06T17:10:27.519111Z [info
                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
                                                     Getting event
                                                     Got event: a9a6e4384bf1a4ad026701bdfd2e25906977509f6a5dccd0299e1bb9642be29b [sirflow.logging_confie] loc=triggerer_job_runner.py:729
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            2025-10-06T17:10:27.519139Z [info
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            2825-18-86T17:18:27.519158Z [info
                                                     Checking event for novelty
                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
            2025-10-06717:10:27.5194947 [info
                                                    Getting event
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            2825-18-86T17:10:27.519523Z [info
                                                     Got event: a9a6e4384bf1a4ad026701bdfd2e25906977509f6a5dccd0299e1bb9642be29b [airflow.logging_config] loc=triggerer_job_runner.py:72
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                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
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            2025-10-06717:10:27.519544Z [info
                                                     Checking event for novelty
                                                                                     [sirflow.logging_config] loc=triggerer_job_runner.py:729
            2025-10-06T17:10:27.519881Z [info
                                                     Getting event
                                                     Got event: a9a6e4384bf1a4ad926701bdfd2e25986977589f6a5dccd0299e1bb9642be29b [sirflow.logging_config] loc=triggerer_job_runner.py:72
riggerer
            2025-10-06717:10:27.519909Z [info
           2025-10-06T17:10:27.519938Z [info
                                                     Checking event for novelty
                                                                                     [sirflow.logging_config] loc=triggerer_job_runner.py:729
            2025-10-06T17:10:27,520259Z [info
                                                     Getting event
                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
                                                     Got event: a9a6e4384bf1a4ad026701bdfd2e25906977509f6a5dccd0299e1bb9642be29b [airflow.logging_config] loc=triggerer_job_runner.py:729
riggerer
            2025-10-06T17:10:27.520287Z [info
triggerer
            2025-10-06T17:10:27.520385Z [info
                                                     Checking event for novelty
                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
                                                                                     [mirflow.logging_config] loc=triggerer_job_runner.py:729
triggerer
            2025-10-06T17:10:27.520642Z [info
                                                     Getting event
            2025-10-06T17:10:27.520666Z [info
                                                     Got event: a9a6e4384bf1a4ad026701bdfd2e25906977509f6a5dccd0299e1bb9642be29b [airflow.logging_config] loc=triggerer_job_runner.py:725
            2825-18-86T17:10:27.528684Z [info
                                                                                    [wirflow.logging_config] loc=triggerer_job_runner.py:729
triggerer
                                                     Checking event for novelty
                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
triggerer
            2025-10-06T17:10:27.521816Z [info
                                                     Getting event
                                                     Got event: a9a6e4384bf1a4ad026701bdfd2e25986977589f6a5dccd0299e1bb9642be29b [airflow.logging_config] loc=triggerer_job_runner.py:72
            2825-10-86T17:10:27.521841Z [info
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triggerer
            2025-10-06T17:10:27.522137Z [info
                                                     Checking event for novelty
                                                                                     [mirflow.logging_config] loc=triggerer_job_runner.py:729
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            2025-10-06T17:10:27.522532Z [info
                                                     Getting event
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            2025-10-06T17:10:27.522568Z [info
                                                     Got event: a9a6e4384bfla4ad026701bdfd2e25906977509f6a5dccd0299e1bb9642be29b [airflow.logging config] loc=tripgerer job runner.py:729
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                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
triggerer
            2025-10-06T17:10:27.522595Z [info
                                                     Checking event for novelty
            2025-10-06T17:10:27.522940Z [info
                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
triggerer
                                                     Getting event
            2825-18-86T17:10:27.522969Z [info
                                                     Got event: a9a6e4384bfla4ad026701bdfd2e25906977509f6a5dccd0299e1bb9642be29b [airflow.logging config] loc=triggorer job runner.py:72
            2025-10-06T17:10:27.522987Z [info
                                                                                    [airflow.logging_config] loc=triggerer_job_runner.py:729
[airflow.logging_config] loc=triggerer_job_runner.py:729
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                                                     Checking event for novelty
riggerer
            2025-10-06T17:10:27.523321Z [info
                                                     Getting event
            2825-18-86T17:10:27.523348Z [info
                                                     Got event: a9a6e4384bf1a4ad026701bdfd2e25906977509f6a5dccd0299e1bb9642be29b [airflow.logging.config] loc=triggerer job_runner.py:72
triggerer
           2825-18-86T17:18:27.523367Z [info
                                                     Checking event for novelty
                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
           2025-10-06T17:10:27.5237132 [info
                                                     Getting event
                                                                                     [airflow.logging_config] loc=triggerer job runner.py:729
triggerer
            2025-10-06T17:10:27.523745Z [info
                                                     Oot event: a9a6e4384bfla4ad026701bdfd2e25906977509f6a5dccd0299e1bb9642be29b [sirflow.logging_config] loc=triggerer_job_runner.py:729
            2025-10-06T17:10:27.523768Z [info
triggerer
                                                     Checking event for novelty
                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
            2825-18-86T17:10:27.524894Z [info
                                                     Getting event
                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
                                                     Set event: a936e4384bf1a4ad026701bdfd2e25906977509f6a5dccd029901bb9642be29b [sirflow.logging_config] loc=triggerer_job_tunner.py:725
            2825-18-96T17:10:27.524123Z [info
riggerer
                                                                                    [airflow.logging_config] loc=triggerer_iob_runner.py:729
[airflow.logging_config] loc=triggerer_job_runner.py:729
            2025-10-06T17:10:27-524141Z [info
                                                     Checking event for novelty
            2825-18-86T17:10:27.524486Z [info
                                                     Getting event
            2825-18-86717:10:27.524511Z [info
                                                     Got event: a9a6e4384bf1a4ad026701bdfd2e25906977509f6a5dccd0299e1bb9642be29b [airflow.logging_config] loc=triggerer_job_runner.py:729
triggerer
                                                     Checking event for novelty
                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
            2825-18-86T17:10:27.5245312 [info
triggerer
            2825-18-86T17:10:27.5248682 [info
                                                    Getting event
                                                                                     [sirflow.logging config] loc=triggerer job runner.py:729
            2025-10-06T17:10:27.525930Z [info
                                                     Got event: a9a6e4384bf1a4ad026701bdfd2e25906977509f6a5dccd0299e1bb9642be29b [sirflow.logging_config] loc=triggerer_job_runner.py:72
triggerer
            2025-10-06717:10:27.525956Z [info
                                                     Checking event for novelty
                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
triggerer
            2025-10-06T17:10:27.526347Z [info
                                                                                     [airflow.logging_config] loc=triggerer_job_runner.py:729
                                                     Getting event
                                                     Got event: a9a6e4384bf1a4ad026701bdfd2e25906977509f6a5dccd029901bb9642be29b [airflow.logging_config] loc=triggerer_job_runner.py:72
```



Existing Event Triggers

Event Triggers:

- **KAFKA:** KafkaMessageQueueTrigger
- **GENERIC MQ:** MessageQueueTrigger

Base Triggers:

- **REDIS:** AwaitMessageTrigger
- **GOOGLE:** GCSBlobTrigger
- **AWS:** EC2StateSensorTrigger, S3KeyTrigger, ...







Pull based scheduling

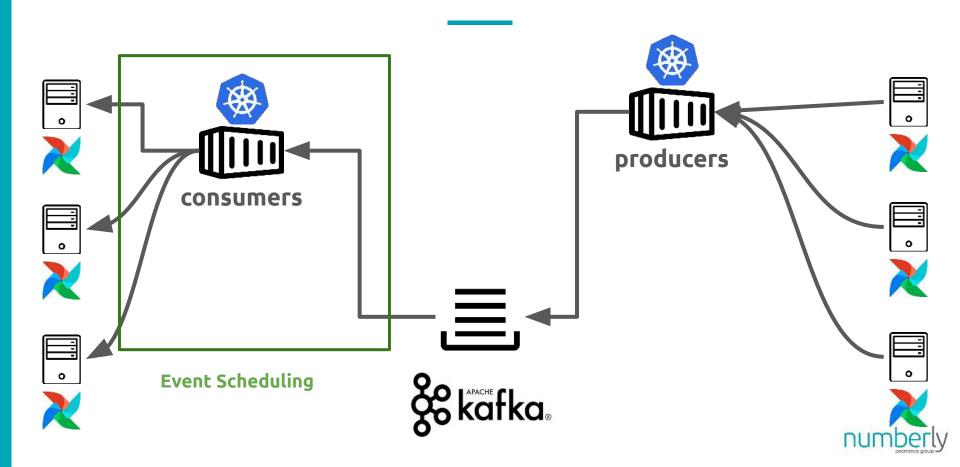
Caveats:

- "run" method is king
 - Error handling
 - Pagination
 - Authentication
 - No blocking
 - Not heavy
- Know where your Triggerers are running
 - O Do you have one?
 - Is it sharing scheduler resources?
- Use cases outside message queues are "exploratory" if possible

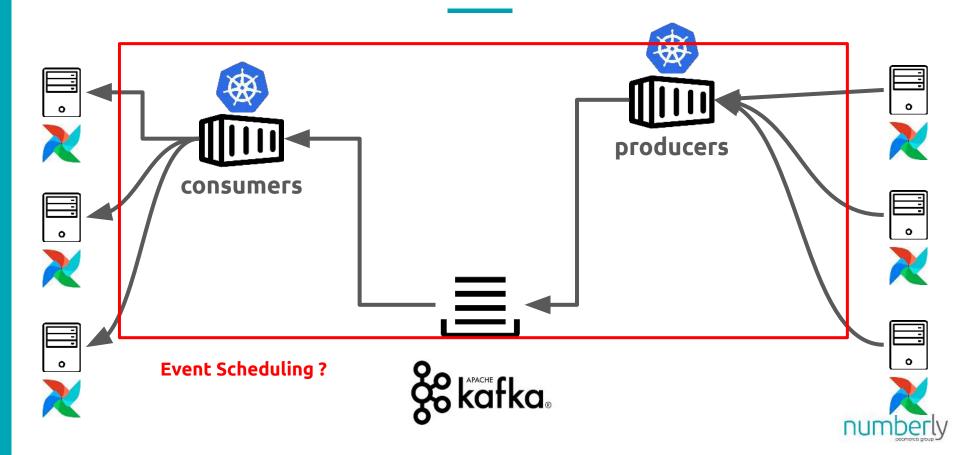


So... can we pull?

Using Pull?



Using Pull?



Cost of pulling

With the queue?

- Constant triggerer polling
 - Less accurate than push
 - Or noisy
- Still need to push to queue
 - Keep dedicated service?
 - Use custom "high frequency" DAGs?

And without the queue?

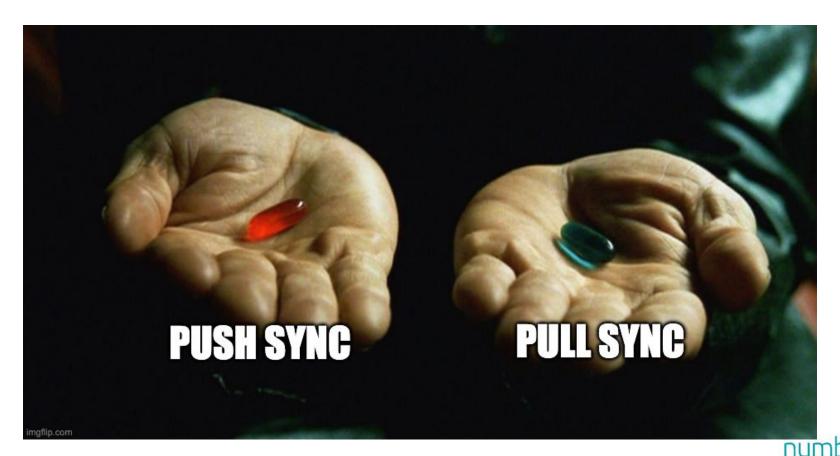
- API request + Airflow Variable
- O(n^2) network calls
- Even More Airflow Activity





So the choice is

I'm still on Airflow 2!



Question time!

Bonus

ASTRUNUMER

THE DATA FLOWCAST

Scaling On-Prem Airflow With 2,000 DAGs at Numberly with Sébastien Crocquevieille

