# Airflow the perfect match in our Analytics Pipeline



- 1. Why we met?
- 2. How we met?
- 3. The first date!
- 4. Fun dates!
- 5. Is there any dynamic in between?
- 6. Recap and conclusion

# About LOVOC

- LOVOO is a dating and social app and the place for chatting, live streaming, watching streams and getting to know people.
- Germany Dresden & Berlin 2011
- Acquired by The Meet Group (NASDAQ:MEET) in 2017
- Top 3 Dating App in Europe
- + 280 TB of Data
- ~ 6 TB Monthly Growth
- + 3 TB daily total aggregated data
- + 36 TB Swipes (162,824,303,474)

## Analytics

- 1 Head
- 6 Data Analysts
- 2 BI Architects

- Product
- Finance
- Marketing
- Talent Management
- Customer Insights
- CRM

# What can you expect?

My main purpose today is to tell you about our journey with Airflow as well as a few different use cases that could also boost the work of your Analytics/BI team on a daily basis.

- Pieces of code (examples)
- Way too many screenshots

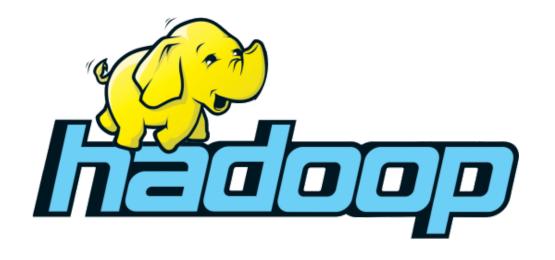
- 1. Why we met?
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## On-premise

## cloudera











### We went Cloud







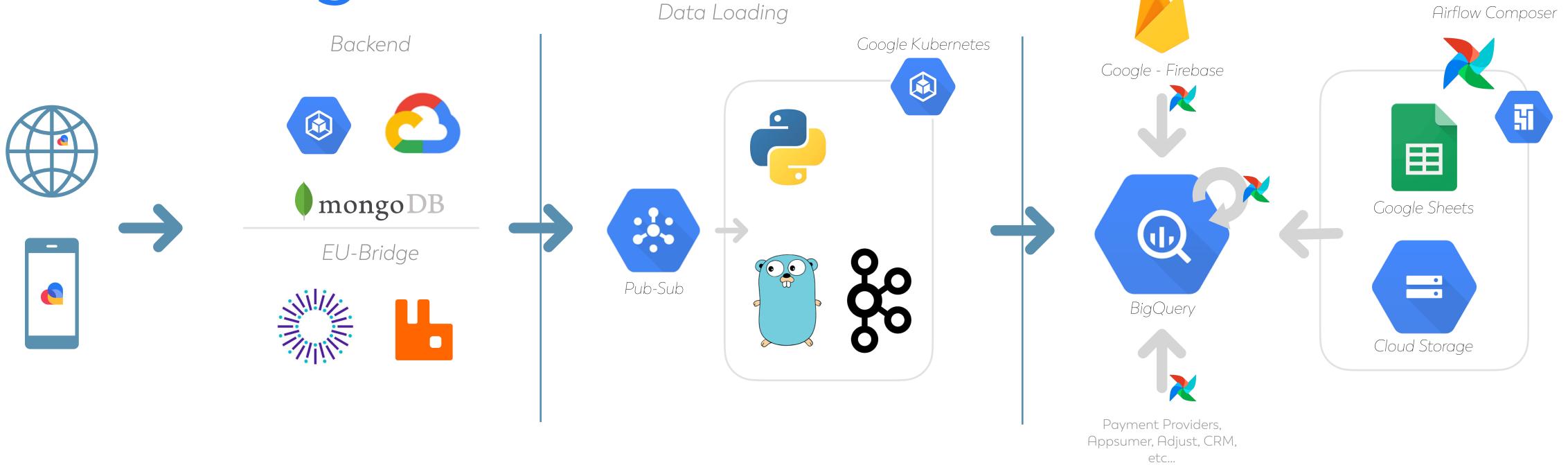
Google Cloud



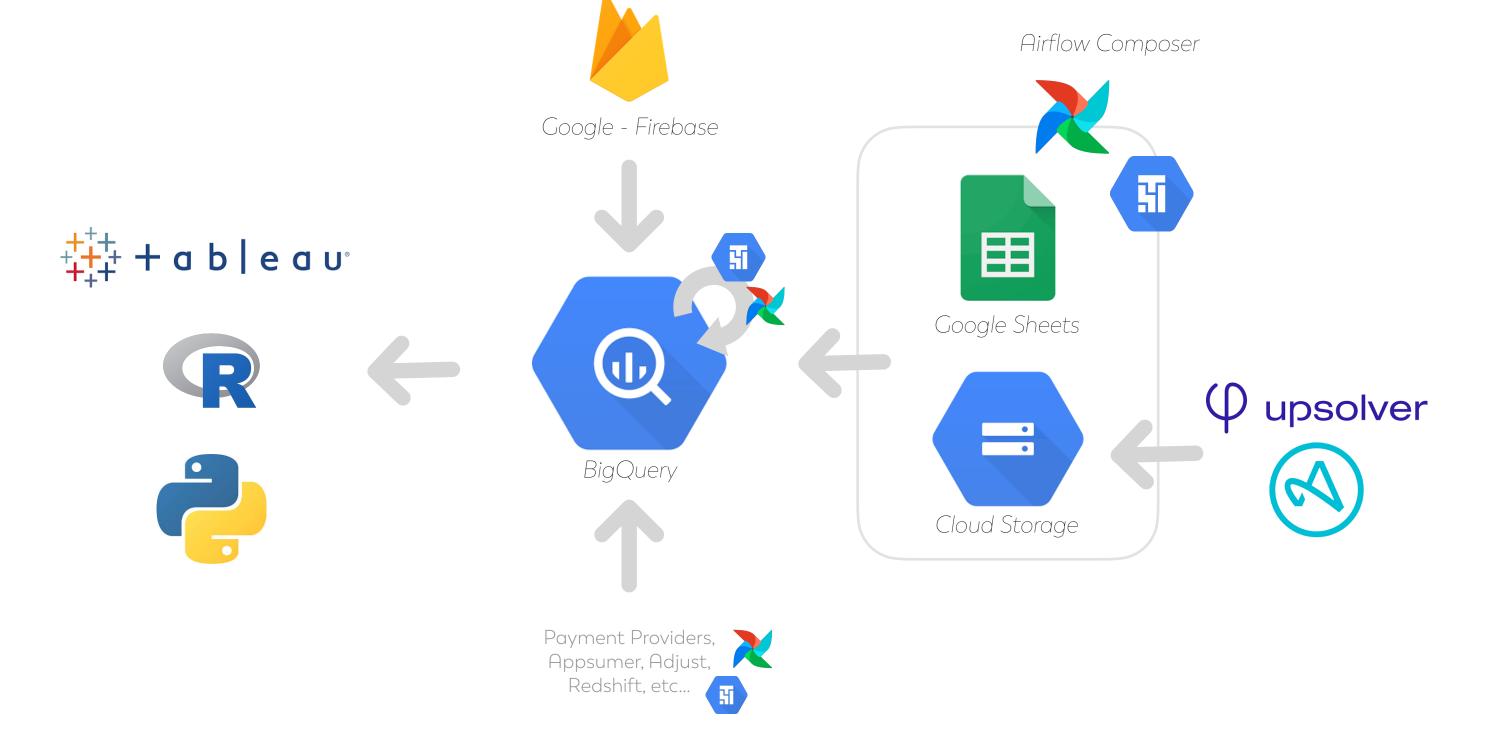




## Data Processing



# Analytics Data-Core



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# Orchestration Tool

- Identify what is out there
- Costs?
- Scalability?
- Data sources compatibility?
- Knowledge/Human Resources?



- Great community
- Game changer
- Mobile App
- Python
- BigQuery

## Google Cloud Composer



- Fully Managed Airflow
- Scalable
- IAP Secure
- Focus on building the Analytics data pipeline
- Ease of implementation

## Google Cloud Composer



- Fully Managed Airflow



#### Alpha

This is an alpha release of Cloud Composer. This product might be changed in backward-incompatible ways and is not recommended for production use. It is not subject to any SLA or deprecation policy. This product is not intended for real-time usage in critical applications.

- Focus on building the Analytics data pipeline
- Face of implementation



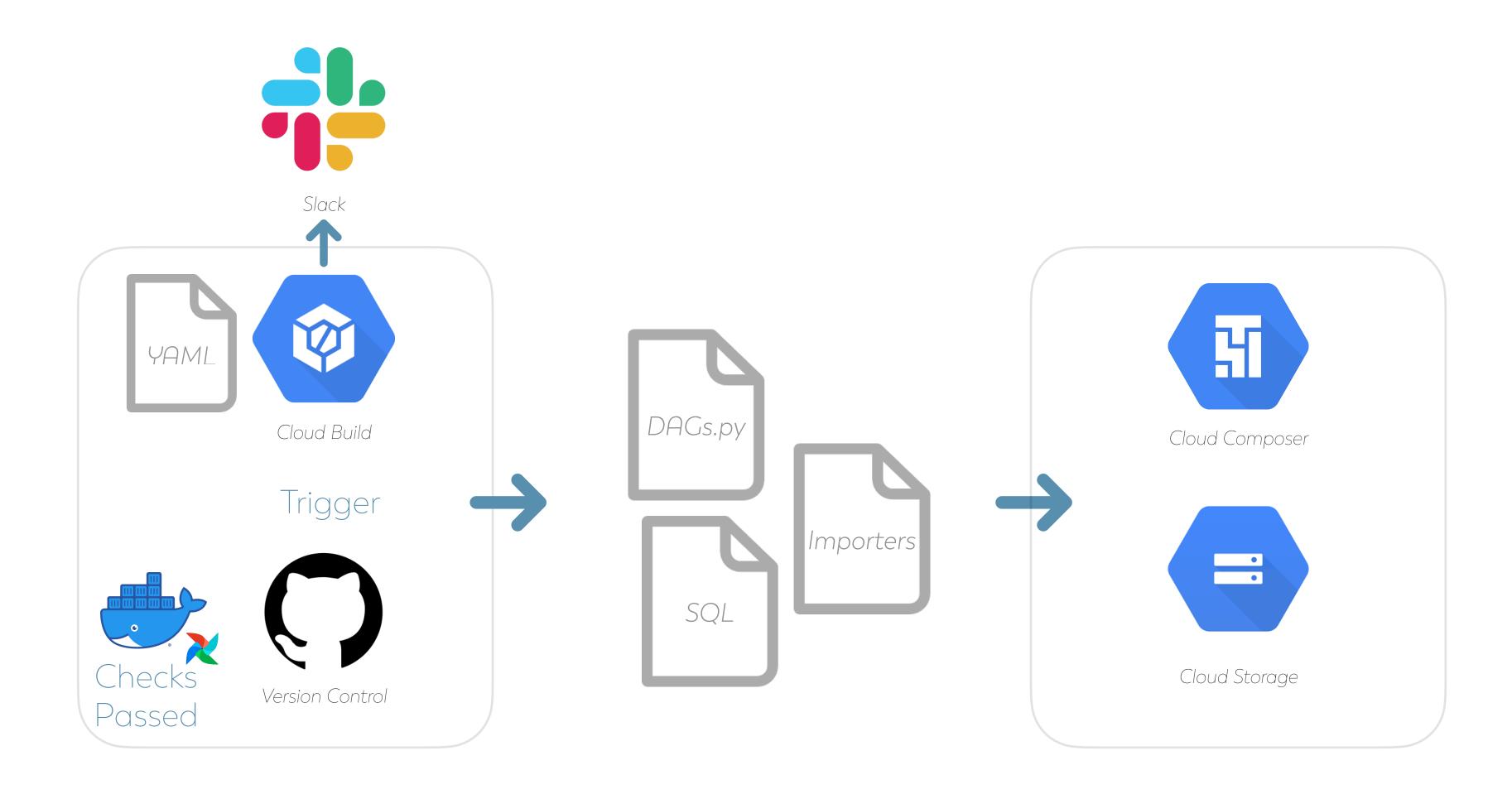
Confidential Material: This page is confidential. Do not share or discuss until authorized to do so.

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### TODO List

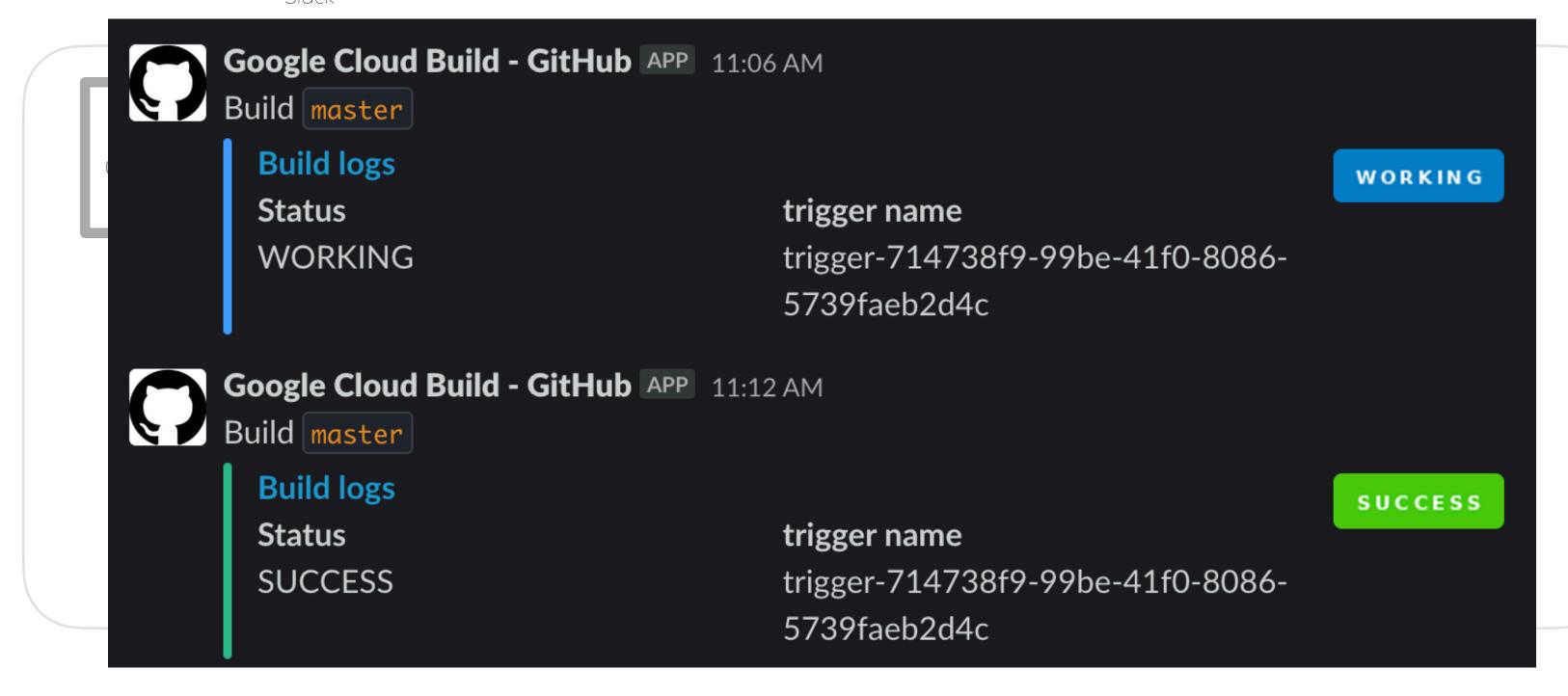
- SQL Scripts -> Data Modeling
- DAGs
- Permissions Service Accounts
- Data Importers
- Create a Composer Environment
- How do we deploy? —> CI/CD

## CI/CD



## CI/CD





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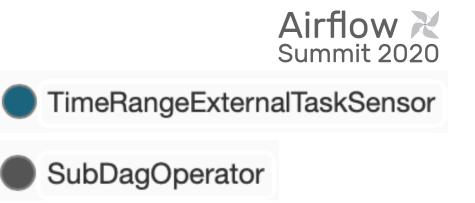
### DAGs

DummyOperator
 SlackAPIPostOperator
 SubDagOperator
 TimeRangeExternalTaskSensor
 BashOperator
 BigQueryCheckOperator
 BigQueryOperator
 PythonOperator
 BranchPythonOperator

#### Operators

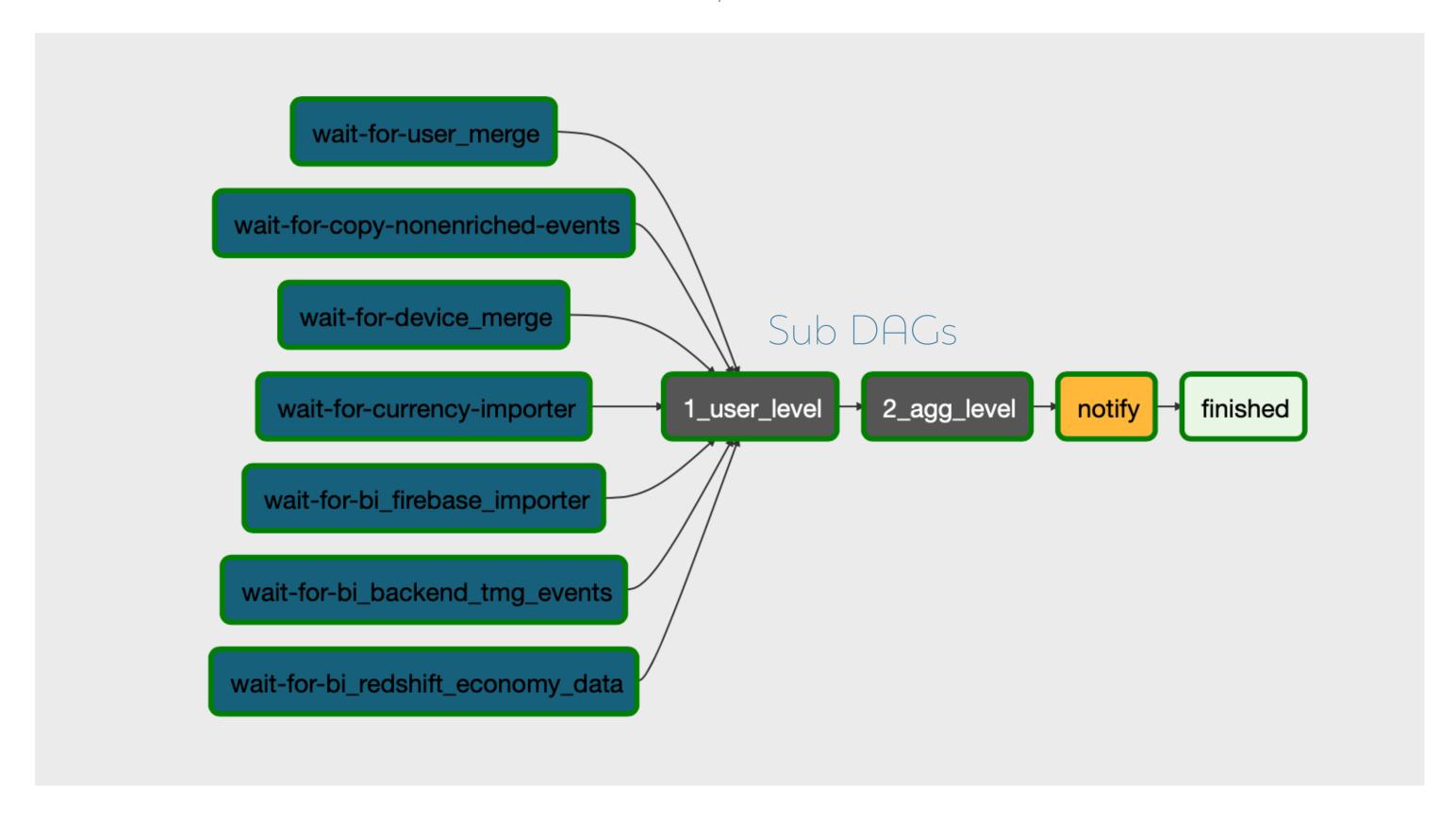
- 26 DAGs
- Sub-DAGs
- Branching
- Jinja Templating
- Hooks
- Pools
- Trigger rules

	8	DAG	Schedule
©	On	adevents-repair	0 4 * * *
©	On	airflow_monitoring	None
Ø	On	analytics_jobs	05***
Ø	On	analytics_jobs_live	05***
Ø	On	antispam-creditfarm-detection	@daily
Ø	On	antispam-reputation-modeltraining	@daily
Ø	On	appsumer-importer	00 11 * * *
Ø	On	appsumer-importer-hayi	00 12 * * *
Ø	On	bi_backend_tmg_events	30 2 * * *
Ø	On	bi_data_check	40 3 * * *
Ø	On	bi_firebase_importer	40 4 * * *
©	On	bi_firebase_live_events	40 4 * * *
©	On	bi_marketing_events_jobs	50 6 * * *
©	On	bi_marketing_jobs	50 9 * * *
©	On	bi_payment_provider_apis	40 4 * * *
©	On	bi_redshift_economy_data	30 4 * * *



### The Core

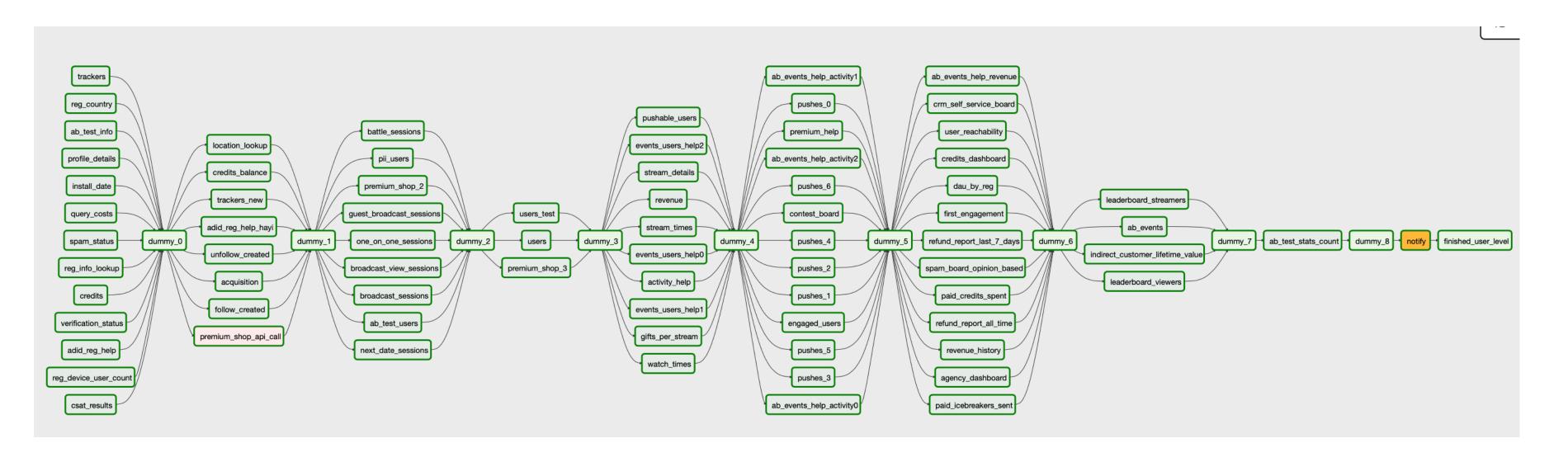
#### Analytics - Workflow





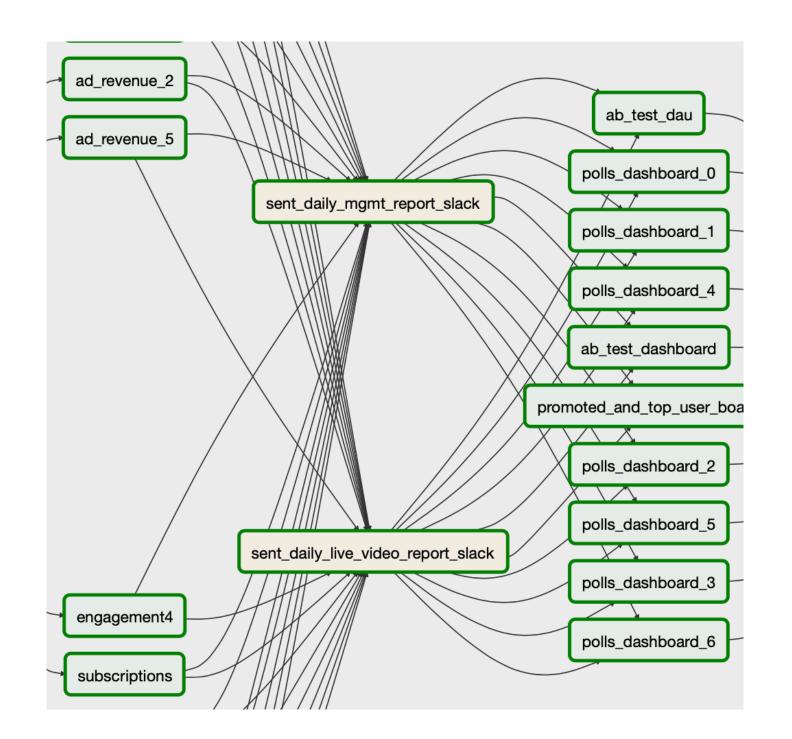
### The Core

#### Sub DAG





### Reports!





Lovoo\_Analytics\_App APP 10:49 AM
The Daily Management Report is ready to review, please take a look into the 2 dashboards: https://tableau-intern.lvint.de/#/views/DailyManagementReport/DailyManagementReport https://tableau-intern.lvint.de/#/ROW/DailyManagementReport-RestofWorld
Would you like to send the Report to all the recipientes

Yes



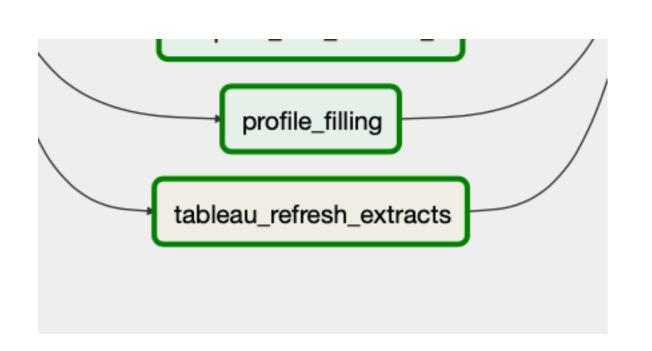








## Tableau Extracts









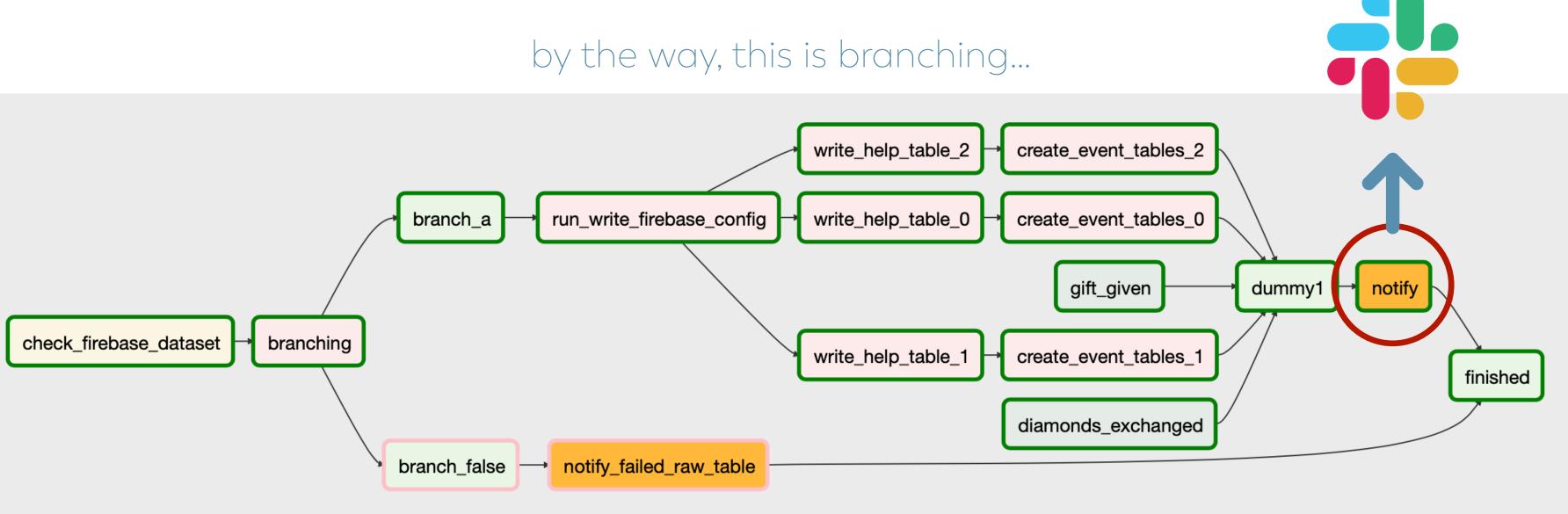


\$tabcmd runschedule "Daily Extract Refreshes (9:00 AM)"



SlackAPIPostOperator

# Is Airflow finished?



### Airflow Summit 2020

#### SlackAPIPostOperator

# Is Airflow finished?

airflow-bot APP 6:53 AM
bi\_firebase\_importer: Finished

airflow-bot APP 7:04 AM
1/2 analytics\_jobs\_live-1\_user\_level\_live: Finished

2/2 analytics\_jobs\_live-2\_agg\_level\_live: Finished

Analytics Live Pipeline Completed analytics\_jobs\_live: Finished

airflow-bot APP 7:21 AM
1/2 analytics\_jobs-1\_user\_level: Finished

**airflow-bot** APP 6:47 AM

**airflow-bot** APP 8:55 AM

airflow-bot APP 2:35 PM

bi\_marketing\_events\_jobs: Finished

bi\_firebase\_live\_events: Finished

dummy1 notify finished

check\_firebase\_datase

airflow-bot APP 9:21 AM

2/2 analytics\_jobs-2\_agg\_level: Finished

Analytics Pipeline Completed analytics\_jobs: Finished

airflow-bot APP 1:26 PM

AppSumer Lovoo: Finished @piotr.predkiewicz

AppSumer Hayi: Finished @piotr.predkiewicz

### Error Alerting

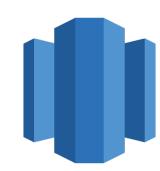
'on\_failure\_callback': on\_failure\_callback,

```
airflow-bot APP 11:11 AM

Airflow requires an action -> DAG Name: <DAG: analytics_jobs.2_agg_level> - Task Name: <TaskInstance: analytics_jobs.2_agg_level.tableau_refresh_extracts 2020-06-22T05:00:00+00:00 [failed]>
```

```
def on_failure_callback(context):
    operator = SlackAPIPostOperator(
        task_id='notify_fail',
        channel="#the_channel",
        token='your_Slack_bot_token',
        username='airflow-bot',
        text= str('*Airflow requires an action* {} Task: {}').format(
            str(context['dag']), str(context['task_instance']))
    )
    return operator.execute(context=context)
```





this code belongs to the DAG.py file

```
t1a = PythonOperator(
    task_id='load_table_lovoo_transaction_groups_{}'.format(i),
    python_callable=import_day_callable,
    provide_context=True,
    templates_dict={'exec_date': exec_date, 'table_name':'lovoo_transaction_groups'},
    dag=dag)
```





this code belongs to the DAG.py file





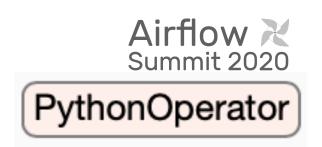
this code belongs to the importer.py file





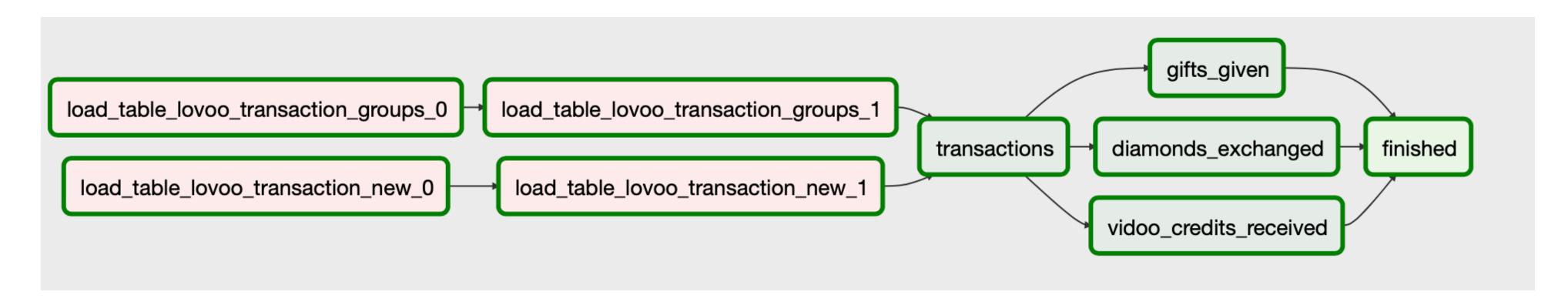
this pseudo-code belongs to the importer.py file

```
def import_datalake_redshift_data(table_name, method_type, exec_date, **kwargs):
    # Cursor & Connection
    cursor,conn = postgreSQL_connection()
    - Create dynamically a SQL query using the input parameters table_name and exec_date
    query = "select * from a_datalake.{} where data_updated_at::date >= '{}'".format(table_name, exec_date)
    - Use the query to request the data using the cursor
    cursor.execute(query)
    - use any method to upload the data to BigQuery
    df = cursor.fetchall()
    df = pd.DataFrame(df)
    job = client.load_table_from_dataframe(
    df, table_name, job_config=job_config
    )
    return whether it was successful or not
```





#### 2 Tables - 2 Days -> ELT in BQ





## Data Importers

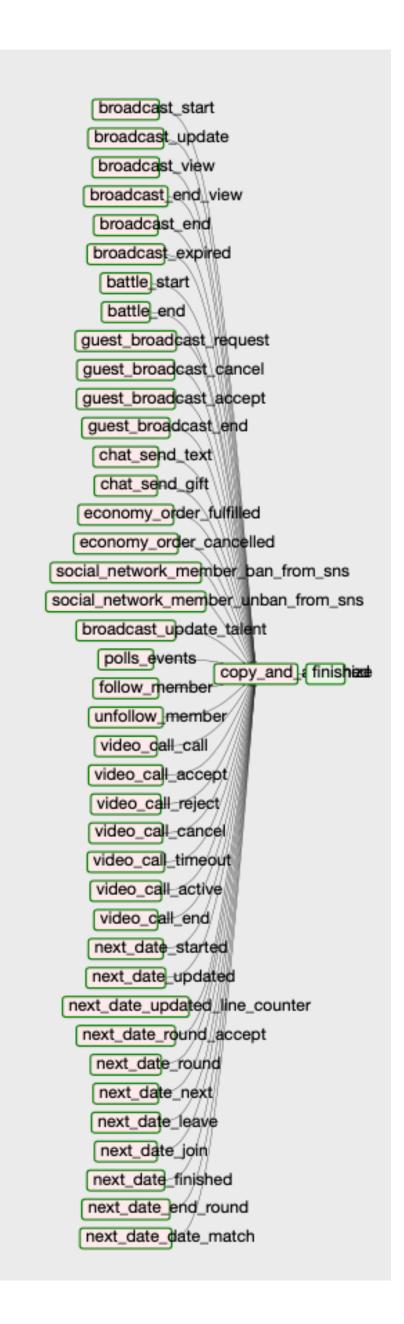
- Redshift
- Firebase (very dynamic)
- Google Cloud Storage (Adjust, Merger)
- Appsumer, Shopify, Paypal, AppStore, Adyen
- S3 Storage

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YES, VERY DYNAMIC...

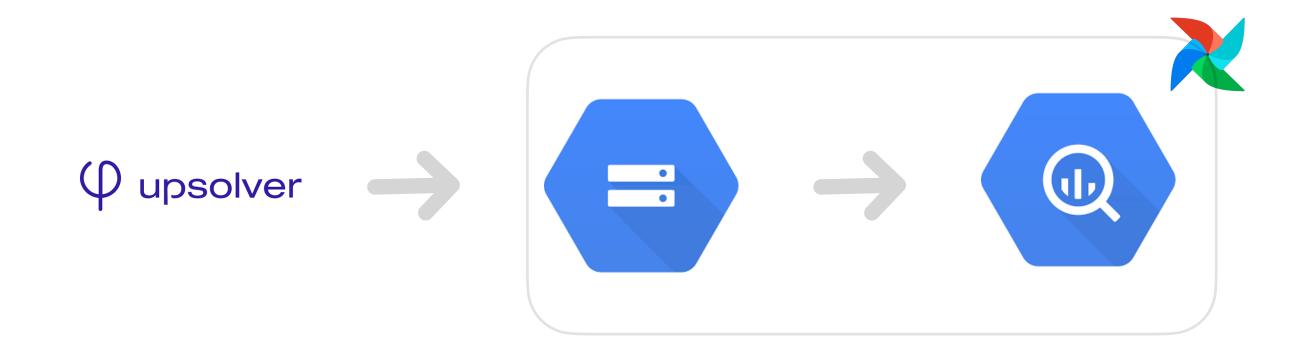
## Airflow Summit 2020 PythonOperator

# Creating Tasks Dynamically





- 1. Creating a plain text with meaningful structure
- 2. Create a task based on a PythonOperator
- 3. Define and write your Callable (your custom code)





#### JSON File

# Creating Tasks Dynamically

```
"broadcast_start": {
 "id": "81ce53e3-2ca6-48a2-88f7-493f7fc2c364",
 "format": "json"
"broadcast_update": {
 "id": "de7cbe04-9b53-4b4c-bc18-4d065ed3830e",
 "format": "json"
"broadcast_view": {
 "id": "2a4a0093-baee-47a2-8817-aebdb469b1b1",
 "format": "json"
"broadcast_end_view": {
 "id": "3af65f80-94a3-42c4-8ed9-502134605d27",
 "format": "json"
"broadcast_end": {
 "id": "37fa9fdf-8384-41a7-83aa-1263814b3585",
 "format": "json"
```



this code belongs to the DAG.py file



this code belongs to the DAG.py file



this is your custom code (Pseudo-Code)

```
def import_gcs_to_bq(exec_date, event_name, dataset, bucket_name,**op_kwargs):
    # read the structured JSON file
    event_mapping = json.load(read_file)

# mapping the id and the event_name
    id_event = event_mapping[event_name]['id']

# gathering the blobs inside the bucket - array of paths
    path_array.append('gs://{0}/{1}/exec_date_file.json'.format(bucket_name, id_event))

# BigQuery Job to Load the JSON files to a table
    load_job = bq_client.load_table_from_uri(
        tuple(path path_array), table_dest, job_config=job_config
)
```



```
# read the structured JSG
event_mapping = json.load

# mapping the id and the
id_event = event_mapping

# gathering the blobs in.
path_array.append('gs://-

# BigQuery Job to Load to
load_job = bq_client.load
tuple(path path_array)
```

this i

next\_date\_date\_match

```
PythonOperator
    broadcast_start
    broadcast_update
    broadcast_view
   broadcast end view
    broadcast_end
    broadcast_expired
     battle_start
     battle_end
   guest_broadcast_request
  guest_broadcast_cancel
  guest_broadcast_accept
   guest_broadcast_end
    chat_send_text
    chat_send_gift
   economy_order_fulfilled
                                  Pseudo-Code)
  economy_order_cancelled
social network member ban from sns
social_network_member_unban_from_sns
                                  et, bucket_name,**op_kwargs):
  broadcast_update_talent
                copy_and_a finishize
    follow_member
    unfollow_member
    video_dall_call
   video_call_accept
    video_call_reject
    video_call_cancel
    video_call_timeout
    video_call_active
    video_call_end/
                                  ay of paths
    next_date_started
   next_date_updated
                                  e.json'.format(bucket_name, id_event))
 next_date_updated_line_counter
  next_date_round_accept
    next_date_round
                                  ble
    next_date_next
    next_date_leave
                                  onfig=job_config
    next_date_join
   next_date_finished
   next_date_end_round
```

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# Recap and Conclusion

```
return KubernetesPodOperator(
    startup_timeout_seconds=60 * 10, # we need seconds here as int, 10min now
   task_id= 'appsumer_import_' + iso_date.replace('-','_'),
   namespace='default',
    image=task_kwargs.get('image'),
    cmds=task_kwargs.get('command'),
   secrets=[appsumer_pass, service_account],
   env_vars=env_vars,
   name=task_kwargs.get('name'),
   is_delete_operator_pod=True,
   dag=dag,
   dt=dt,
   pool="appsumer_pool",
   get_logs=True,
    resources=resources,
   affinity={
        'nodeAffinity': {
           # requiredDuringSchedulingIgnoredDuringExecution means in order
           # for a pod to be scheduled on a node, the node must have the
           # specified labels. However, if labels on a node change at
           # runtime such that the affinity rules on a pod are no longer
           # met, the pod will still continue to run on the node.
            'requiredDuringSchedulingIgnoredDuringExecution': {
                'nodeSelectorTerms': [{
                    'matchExpressions': [{
                        'key': 'kuberunoperator',
                        'operator': 'In',
                        'values': [
                            'true',
```



# Recap and Conclusion

- Using an Alpha version (Google Composer) in Production was challenging!
- Focus on what's important Google Cloud Composer
- Airflow leverages a bunch of Operators OOTB
- Always room for improvement
- No magic recipe to use stay flexible

# Gracias.

#### Feedback and Questions

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